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| **course unit title:**  **CULTURAL IMPACT IN TOURISM** | **course unit code** | **level of course unit** | **year of study** | | **semester/trimester when the course unit is delivered:** |
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| **type of course unit (compulsory, optional)** | **number of ECTS credits allocated** | **name of lecturer(s)**  **KATERINA KIKILIA** | | **mode of delivery (face-to-face, distance learning)** | |
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| **learning outcomes of the course unit:** | | The aimof the courseisto make the students able to understand the significanceof cultureand heritage for tourism development.  Religion is an importantaspectof cultureand the exploitationof religious-cultural heritagecontributesto tourism development.  Upon completionof the coursestudentswillbe able to:  a)understandthe concepts ofcultureandculturalheritage  b)understand andmanagethe variousaspectsof culture  c)understandthe importanceof religious tourismandparticularlythe differencepilgrimageandtourism.  d)understandtheculturalimpactofreligioustourismintouristdestinations  e)identifykey tourism related cultural, ecological and social impacts within a global context recognizing both positive and negative impacts. | | | |
| **prerequisites and co-requisites:** | |  | | | |
| **recommended optional programme components** | |  | | | |
| **course contents** | | Cultureand Tourism. Cultureandculturalheritage. Culturalimpactsintourism. Cultural tourism and sustainable development. Institutions and actions (measures, projects).Monuments of worldculturalheritage. Tourism impacts in culture (positive and negative). Attractions and events to ensure the sustainability of tourism resources (cultural and natural). Alternative types of tourism related to culture. The role of ecology. The interdependence of various types of tourism related impacts. | | | |
| **recommended or required reading:** | |  | | | |
| **planned learning activities and teaching methods:** | | Lectures, case-studies | | | |
| **assessment methods and criteria:** | | Written exams 60%, 2 written assignments (and oral presentations) 40% | | | |
| **language of instruction:** | | English | | | |
| **work placement(s):** | |  | | | |