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| **course unit title:****European Policies in Tourism** | **course unit code** | **level of course unit** | **year of study** | **semester/trimester when the course unit is delivered:** |
|  |  |  |  |  |
| **type of course unit (compulsory, optional)** | **number of ECTS credits allocated** | **name of lecturer(s)****AIKATERINA KIKILIA** | **mode of delivery (face-to-face, distance learning)** |
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| **learning outcomes of the course unit:**  | It is a basic introductory course on the European Union and its policies in the tourism sector.The content of the courseaims tointroduce studentsto the basicconceptsand institutionsof the EuropeanUnion, and moreover to provide wide knowledge onpolicies thatdirectly or indirectly affecttourism. Upon completionof the coursestudentswillbe able to:a) toknowthe stagesandthe historical evolutionof the EuropeanUnionb) tounderstandtheinstitutionalroleoftheEuropeanUnions Institutionsc) todescribeandevaluatetheroleoftheEuropeanUnioninthesectoroftourismd)to analyzebasic practicesof the EuropeanUnionemphasizingon tourismdevelopmente)touse statisticaldata from the EuropeanUnionfor policy making |
| **prerequisites and co-requisites:**  |  |
| **recommended optional programme components** |  |
| **course contents** | Historical evolutionof the EU law. Institutionsof the European Union, with emphasis on those with jurisdiction intourism. Tourism in the European Union. Free provision of services within the European Union, with emphasis in tourism. Provision of conducted tour services. Travel packages. Free provision of services in maritime tourism cabotage. Specific tourism issues in the European Union (Eco-label, organized tours). Air transports in the European Union. The statisticsoftourism in the EuropeanUnion. |
| **recommended or required reading:**  |  |
| **planned learning activities and teaching methods:**  | Lectures, case studies, written assignments |
| **assessment methods and criteria:** | Exams 70% and awritten project (with oral presentation) 30% |
| **language of instruction:**  | Greek and English |
| **work placement(s):**  |  |