



## Curriculum Vitae

**Vicky Katsoni,**

**Professor of Tourism Marketing and ICT applications in Tourism**

Dept. of Tourism Management, School of Management and Economics, University of West Attica, Greece

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### Teaching and Research Interests

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e-Tourism, Tourism Marketing, Tourism Distribution Channels, Sustainable Tourism Development, e-Commerce, Urban and Regional Tourism Planning and Policy, Smart Cities and Communities, ICTs and Urban / Regional Tourism Development, ICTs and Rural Development, Culture and Urban/Regional Tourism Development – e-Culture, Tourism and Urban/Regional Development

### Education and training

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*2011* Doctor of Philosophy (Ph.D.), Panteion University of Athens, Department of Public Administration. Dissertation Title: Policies in Tourism Development and Marketing Management, using New Technologies

*1990* Master of Business Administration (MBA), University of Keele, School of Management and Economics, England

*1988* BSc. (1988) in Economics, Law School, University of Athens, Department of Economics

*1984* BSc in Tourism Management, Technological Educational Institute (T.E.I.) in Thessaloniki, Faculty of Business Management, Tourism Department

### Teaching and Academic Experience

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*2021 - today*

Professor of ICT Applications in Tourism Marketing Management at the University of West Attica, Faculty of Management and Economics, Department of Tourism Management <http://tourism.uniwa.gr/en/profile/katsoni-vicky/>

2017 - 2021

*Associate Professor of ICT Applications in Tourism Marketing Management at the University of West Attica, (former Technological Institute (TEI) of Athens), Faculty of Management and Economics, Department of Tourism Management.*

2011 - 2016

Assistant Professor at the Technological Institute (TEI) of Athens, Faculty of Management and Economics, Department of Tourism, in Marketing Management and ICTs in Tourism

2012 – today

Distance Learning Professor, Greek Open University, Faculty of Business and Social Sciences, Postgraduate Program in Tourism Management, Created and taught the Tourism Marketing Module

2012 – today

Professor and Academic Supervisor of the Tourism Distant Learning Modules at the National Kapodistrian University of Athens, Faculty of Business and Social Sciences.  
<https://elearningekpa.gr/courses/>

1997-2011

Lecturer at the Technological Institute (TEI) of Athens, Faculty of Management and Economics, Department of Tourism, in Marketing Management and ICTs in Tourism

1990 - 1997

Lecturer at the Technological Institute (TEI) of Patras, School of Management and Economics, in Economics and Marketing Management in Tourism

### **Guest lectureships in ICT and Tourism**

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- Lomonosov Moscow State University, Russia, 24-29 June 2019, ICT and Social Media Applications in Tourism.
- Narxoz University, Almaty, Kazakstan, 13-21/4/2019. Teaching and Participation in the International Scientific Conference on Innovations, Technology and Trends in Tourism and Hospitality”.
- IMC Krems University, Austria, 17-19 September 2019 training and teaching in Tourism Research and ICT applications module.
- Universitat Politecnica de Valencia. Participating on the Master's Degree for Business Management Department and the School of Business, Spain, October 18-23, 2019. Full participation in the research and teaching activities of the Management department.
- Universitat Politecnica de Valencia. Participating on the Master's Degree for Business Management Department and the School of Business,

Spain, from November 17<sup>th</sup> to November 24<sup>th</sup> 2018. Full participation in the research and teaching activities of the department.

- Universita degli Studi di Perugia, Italy, 13/4-17/4/2018, teaching ICT and Social Media Applications in Tourism.
- Universitat Politecnica de Valencia. Participating on the Master's Degree for Business Management. New trends on service strategy, held on November 24th, 2017
- ISAL University of Madeira, Portugal, 2/2/2017-8/2/2017, teaching Tourism marketing and ICT Applications.
- Klaipeda University, Lithuania 13-17/6/2016, teaching New Technologies in Tourism Erasmus scholarship through [http://ec.europa.eu/programmes/erasmus-plus/tools/distance\\_en.htm](http://ec.europa.eu/programmes/erasmus-plus/tools/distance_en.htm).
- VOSIS, Higher Professional School of Information Services, Prague, Check Republic, teaching “Virtual communities and Social Network Sites on tourism destinations’ choice effect” 13-23/9/2013
- Malopolska School of Economics in Tarnow, Poland, module on “The growth an role of the Information and Communication Technologies in Tourism”, 3-7/6/2013 Erasmus scholarship through [http://ec.europa.eu/programmes/erasmus-plus/tools/distance\\_en.htm](http://ec.europa.eu/programmes/erasmus-plus/tools/distance_en.htm).
- Krems University of Applied Sciences, Austria, teaching Economic, Social and Environmental Impacts of Tourism. 8-11/12/2011
- University of Malta, Institute of Tourism, Travel and Culture, speech on “The new tourism intermediaries” 6-10/5/2013 Erasmus scholarship through [http://ec.europa.eu/programmes/erasmus-plus/tools/distance\\_en.htm](http://ec.europa.eu/programmes/erasmus-plus/tools/distance_en.htm).
- University Babes-Bolyai, Cluj-Napoca, Romania, speech on “The role of the social media and the future e-traveler”. 8-12/10/2012
- 13-17/6/2016 Erasmus scholarship through [http://ec.europa.eu/programmes/erasmus-plus/tools/distance\\_en.htm](http://ec.europa.eu/programmes/erasmus-plus/tools/distance_en.htm).

## Teaching Activity

### Undergraduate courses

1. Dept. of Tourism Management, School of Management and Economics, University of Western Attica.

- e- tourism (2011-today)
- Tourism Distribution Channels (1998-today)
- Air Transport and Ticketing (1998-today)
- Tourism Marketing for the Erasmus Interdepartmental Program (2008-today)
- Tourism Packages (2006-2012)
- Communication and Entrepreneurship in Tourism (1998-2016)

2. Dept. of Tourism Management, School of Management and Economics, TEI of Patras.

- Introduction to Tourism (1991-1997)
- MICE management (1991-1997)
- Tourism Marketing (1991-1997)
- Tourism Marketing Research (1991-1997)
- Communication and Entrepreneurship in Tourism (1991-1997)
- Human Resources in Tourism (1991-1997)

### **Postgraduate courses**

1. Inter-Departmental Postgraduate Course (MSc.), ‘Tourism and Innovation’, TEI of Athens and Tourism Department of the University of the Aegean e-tourism (2016-today)

2. Greek Open University, Postgraduate Course (MSc.), ‘Tourism Management’ Tourism Marketing (2012-today)

3. Harokopio University, Postgraduate Course MSTourHer, Master in Sustainable Tourism Development: Cultural Heritage, Environment, Society. Tourism Development Plans, ICT Applications in Tourism Destinations (2018- today)

4. National and Kapodistrian University of Athens, Postgraduate Course in Theology in the contemporary world, Department of Theology. Business management and administration of enterprises in tourism emphasizing new technologies (2019- today)

### **Teaching Experience in other institutions of the public and private sector**

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*2012 – today* Seminar Rapporteur for the National Centre for Public Administration and Local Government regarding HRD programs and the effectiveness – transparency in public administration.

*1992 – today* Vocational Training Director in the field of Management and Tourism Management

Proposal, Implementation & Evaluation of Vocational Training Courses, financed by E.U., in more than 600 vocational training programs with 200-800 hours each in the following fields:

Tourism Management, Tourism Marketing, Hospitality Marketing, Special Interest Forms of Tourism, ICT applications in Tourism, Human Resources Management, Leadership, Sales and Marketing, Customer Care, Consumer Behavior, e-Tourism

*2003-2004* Lecturer in holiday packages creation, airport management and customer care at Kifisia's public institute of vocational training in Greece, department of travel agency specialists.

*1998-2001* Lecturer in economics at the private school 'I.M. Panagiotopoulos'–International Baccalaureate department.

*1998–1999* Lecturer in economics at Cyclotron Foundation in cooperation with the Universities of City, Liverpool and Leeds.

*1992-1998* Lecturer in economics, finance, business decision making, accounting, tourism development at IST College.

*1990-1995* Lecturer of economics, tourism marketing, company operations at the Hellenic Productivity Center of Patras.

*1991-1992* Lecturer of marketing, management and public relations at Computer Practica in Patras.

## **Publications**

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### **Books (in Greek)**

1. Katsoni, V. (2018). “ International Reservation and Sales Systems in Tourism” ISBN: 978-618-5062-24-8
2. Katsoni, V. (2018). “ Transportations and Tourism” ISBN: 978-618-5062-23-1
3. Katsoni, V. (2017). “Entrepreneurship and Communication in Tourism” ISBN: 978-618-83141-1-5
4. Katsoni, V. (2017). “e-Tourism” ISBN: 978-618-83141-0-8
5. Katsoni, V., (2012), “e-Tourism”, ISBN: 978-618-80109-0-1
6. Katsoni, V., (2012), “Air Transport and Tourism”, ISBN: 978-618-80109-1-8
7. Katsoni, V., (2011), “Entrepreneurship and Communication Systems in Tourism Industry”, ISBN: 978-960-93-3068-1.
8. Katsoni, V., (2011), “Global Distribution Systems and Technology in Tourism”, ISBN: 978-960-93-3067-1.
9. Katsoni, V., PhD Thesis “Policies in Tourist Development and Marketing Management, using New Technologies”, Panteion University of Athens, Department of Public Administration, 2011.
10. Katsoni, V., (2010) “Air transportation and tourism”, Interbooks Publications, Athens, ISBN: 978-960-390-217-1.
11. Laloumis D., and Katsoni, V., (2010) “Total quality management in Tourism” Stamoulis publications, Athens, ISBN 978-960-351-846-4.
12. Katsoni, V., (2006) “Reservation Systems In the Tourism Industry: From CRSs to GDSs”, Interbooks publications, Athens, ISBN: 960-390-173-3.

### **Books (in English)**

1. **Vicky Katsoni, (2014). *Cultural Tourism in a Digital Era***. Springer Proceedings in Business and Economics. ISBN 978-3-319-15858-7 ISBN 978-3-319-15859-4 (eBook).  
Springer International Publishing AG Switzerland DOI 10.1007/978-3-319-15859-4 <http://www.springer.com/us/book/9783319158587>
2. **Vicky Katsoni, Anastasia Stratigea (2015). *Tourism and Culture in the Age of Innovation***. Springer Proceedings in Business and Economics ISBN 978-3-319-27527-7, ISSN 978-3-319-27528-4 (eBook), DOI 10.1007/978-3-319-27528-4 Springer International Publishing AG Switzerland <http://www.springer.com/us/book/9783319275277#>
3. **Katsoni, Vicky, Upadhya, Amitabh, Stratigea, Anastasia (2016). *Tourism, Culture and Heritage in a Smart Economy***. Springer Proceedings in Business and Economics ISBN 978-3-319-47731-2, ISSN- 2198-7246 (eBook).  
Springer International Publishing AG Switzerland <http://www.springer.com/gp/book/9783319477312>
4. **Katsoni, Vicky, Velandar, Kathy (Eds.) (2017). *Innovative Approaches to Tourism and Leisure***. Springer Proceedings in Business and Economics. Springer International Publishing; AG. eBook ISBN: 978-3-319-67603-6; DOI: 10.1007/978-3-319-67603-6; Hardcover ISBN: 978-3-319-67602-9; Series ISSN: 2198-7246 <http://www.springer.com/gp/book/9783319676029>
5. **Vicky Katsoni and Marival Segarra-Oña (2018). *Smart Tourism as a Driver for Culture and Sustainability***, Springer Proceedings in Business and Economics. <https://www.springer.com/gp/book/9783030039097>  
Springer International Publishing; AG. eBook ISBN: 978-3-030-03909-7, 465708\_1\_En, (1) DOI 10.1007/978-3-030-03910-3
6. **Vicky Katsoni and Thanasis Spyriadis (2019). *Cultural and Tourism Innovation in the Digital Era***. Springer Proceedings in Business and Economics. <https://link.springer.com/book/10.1007/978-3-030-36342-0>  
Springer Nature Switzerland AG 2020 Print ISBN 978-3-030-36341-3 Online ISBN 978-3-030-36342-0 doi.org/10.1007/978-3-030-36342-0
7. Vicky Katsoni and Ciná van Zyl (2020). “Culture and Tourism in a Smart, Globalized and Sustainable World”. Springer Proceedings in Business and Economics. ISBN:978-3-030-72469-6  
<https://link.springer.com/book/10.1007%2F978-3-030-72469-6>
8. Marco Valeri and Vicky Katsoni (2021). “Gender and Tourism: Challenges and Entrepreneurial Opportunities”. Emerald publication ISBN: 9781801173230  
<https://books.emeraldinsight.com/page/detail/Gender-and-Tourism/?k=9781801173230>

## Book Chapters in edited volumes

1. **Vicky Katsoni**, Maria Giaoutzi & Peter Nijkamp, (2013). Market Segmentation in Tourism – An Operational Assessment Framework, in *Quantitative Methods in Tourism Economics*, Alvaro Matias, Peter Nijkamp & Manuela Sarmento (eds.), <http://www.springer.com/economics/regional+science/book/978-3-7908-2878-8>, pp329-352, ISBN 978-3-7908-2879-5, Springer-Verlag, Berlin.
2. Kavoura, A. and **Katsoni, V.** (2014), “The use of tourism distribution channels for advertising a religious ‘imagined community’: the case of branding a prefecture at a regional level, Arcadia, Greece”, in *Advertising: Types of Methods, Perceptions and Impact on Consumer Behavior*, Lucas Barreau (ed.), pp.1-34, ISBN : 978-1-62948-612-3 (hardcover).Nova Science Publishers, New York, USA.
3. **Katsoni, V.** (2016). The effects of ICTs on tourism distribution channels and DMOs marketing strategies, in Z. Andreopoulou, N. Leandros, G. Quaranta & R. Salvia, *New media, entrepreneurship and sustainable tourism development*. Francoangeli Eds, Italy, pp. 58-66. EAN: 9788891751058, ISBN: 8891751057.
4. **Katsoni, V.** & Dologlou, N. (2017). ICT Applications in a Smart Ecotourism Environment, in Stratigea, A., Kyriakides, E., Nicolaides, C. (Eds.), *Smart Cities in the Mediterranean*. Springer Business Information Systems Series, ISBN 978-3-319-54558-5 - DOI 10.1007/978-3-319-54558-5, pp.225-244.
5. **Katsoni, V.** (2018). Sharing Economy Perspectives in the Tourism Accommodation Sector. In Stratigea, Anastasia, Kavroudakis, Dimitris (Eds.). “Mediterranean Cities and Island Communities. Smart, Sustainable, Inclusive and Resilient. Springer Business Information Systems Series, ISBN 978-3-319-99444-4 DOI 10.1007/978-3-319-99444-4\_12, pp.283-297. <https://www.springer.com/us/book/9783319994437>
6. Koliopoulos, T., **Katsoni, V.** and Radu, C. (2018). Information Tools for Health Tourism’s Sustainability and Safe Mobility, in *Emerging Environmental Technologies and Health Protection 2018* ISSN 2623-4874 e-ISSN 2623-4882, pp138-146.
7. **Katsoni V.**, Goula A., Karagianni O., Prezani A., Papandoniou P., Hatzidimitriou M. (2018). Content Analysis of Greek Medical Tourism Websites for a Successful Implementation of an E-Marketing Strategy. In: Bilgin M., Danis H., Demir E., Can U. (eds) *Consumer Behavior, Organizational Strategy and Financial Economics*. Eurasian Studies in Business and Economics, Springer, vol 9. pp 37-51. ISBN 978-3-319-76287-6, 464169\_1\_En, (3). DOI 10.1007/978-3-319-76288-3\_3

8. **Vicky Katsoni & Ioulia Poulaki (2020).** The contribution of Food & Beverage Service Quality to Gastronomic Tourism of the Mediterranean. *Sacra Militia* ISSN 2306-8271; ISSN 2219-9888; *The Educator* ISSN 2311-0058
9. **Katsoni, V. and Poulaki, I. (2021, forthcoming)** Airline Strategies to Maximize Revenues in a Digital World: Ancillaries and Variable Opaque Products. In Valeri V, Schuttari A and Pechlaner H (eds) *Resilience and Sustainability: Global Dynamics and Local Actions*. Torino: Giappichelli editions.

### **Journals (peer reviewed papers)**

1. Katsoni, V., Fyta, A. (2021). From Pausanias to Baedeker and Trip Advisor: Textual proto-tourism and the engendering of tourism distribution channels. *Turyzm/Tourism*, 31 (1), 11–19. <https://doi.org/10.18778/0867-5856.31.1.11>
2. Konidaris, A.,Stellatou, O., Polykalas, S & Katsoni, V. (2021). Tourism and Contact Tracing apps in the COVID-19 era. In Vicky Katsoni and Ciná van Zyl (eds )“Culture and Tourism in a Smart, Globalized and Sustainable World”. Springer Proceedings in Business and Economics. <https://link.springer.com/book/> In Print
3. Psefti, D.,Poulaki, I., Papaioannou, A., & Katsoni, V.(2021).The evolution of Online Travel Agencies in the last decade: e-Travel SA as an exceptional paradigm. In Vicky Katsoni and Ciná van Zyl (eds ), “Culture and Tourism in a Smart, Globalized and Sustainable World”. Springer Proceedings in Business and Economics. <https://link.springer.com/book/> In Print
4. Katsoni, V and Poulaki, I., (2020). Digital Evolution and Emerging Revenue Management Practices: Evidence from Aegean Airlines Distribution Channels, *Journal of Hospitality and Tourism Technology*. DOI (10.1108/JHTT-12-2019-0145) [www.emeraldinsight.com](http://www.emeraldinsight.com) Indexed and ranked Web of Science Social Sciences Citations Index, Scopus 4.3 CiteScore 2019 H index 24 & SJR 0.89. <https://www.scimagojr.com/journalsearch.php?q=21100220156&tip=sid>
5. Vicky Katsoni and Tilemachos K. Koliopoulos (2020). Innovative Airport Designs' Infrastructures to support an Integrated Sustainable Tourism Policy for Sustainable Development and Public Health Protection. *Journal of Tourism and Regional Development*” ISSN 2353-9178 (forthcoming- acceptance letter). <https://www.ieif.sggw.pl/en/research/publications/journal-of-tourism-and-regional-development/>



6. Katsoni, V. (2020). Exploring the Essence of Gastronomic Tourism and Its Distribution Channels in Greece. In V. Katsoni, T. Spyriadis (eds.), *Cultural and Tourism Innovation in the Digital Era*, pp.101-110. Springer Nature Switzerland AG 2020 [https://doi.org/10.1007/978-3-030-36342-0\\_8](https://doi.org/10.1007/978-3-030-36342-0_8)
  
7. Katsoni, V. & Alpanis, P. (2020). Exploring patterns of consumer behavior and tourism distribution channels in a religious tourism destination. *Archives of Economic History* (forthcoming, acceptance letter) Indexed in: EconLit, Journal of Economic Literature, JEL on CD. ISSN 1108-7005.
  
8. Koliopoulos T.K., Katsoni V. (2020). The Innovative Geo-informatics Public Health Utilities for Sustainable Ecological Tourism Facilities. In: Katsoni V., Spyriadis T. (eds) *Cultural and Tourism Innovation in the Digital Era*. Springer, Cham pp 649-659. [https://doi.org/10.1007/978-3-030-36342-0\\_50](https://doi.org/10.1007/978-3-030-36342-0_50)
  
9. Poulaki, I. & Katsoni, V. (2020). Current trends in air services distribution channel strategy: Evolution through digital transformation. In Katsoni V & Spyriadis T (eds) *Cultural & Tourism Innovation in the Digital Era*. pp. 257-267, [https://doi.org/10.1007/978-3-030-36342-0\\_21](https://doi.org/10.1007/978-3-030-36342-0_21)
  
10. Baralou, E., Daskalaki, K, Georgiadis, E., Katsoni, V, Malliou, P Panagiotou, G. (2020). GoFit Erasmus Project: A Transdisciplinary Approach for Exercise, Health and Tourism. In: Katsoni V., Spyriadis T. (eds) *Cultural and Tourism Innovation in the Digital Era*. Springer, Cham pp 281-289. [https://doi.org/10.1007/978-3-030-36342-0\\_23](https://doi.org/10.1007/978-3-030-36342-0_23)
  
11. Panagiotopoulou, M., Somarakis, G., Stratigea, A. and Katsoni, V. (2017), In Search of Participatory Sustainable Cultural Paths at the Local Level - The Case of Kissamos Province-Crete. In Katsoni, V., Upadhya, A. and Stratigea, A. (Eds.), *Tourism, Culture and Heritage in a Smart Economy*, Springer, ISBN: 978-3-319-47731-2 (Print) 978-3-319-47732-9 (Online), DOI: 10.1007/978-3-319-47732-9\_23, pp. 339-364.
  
12. Koliopoulos, T. & Katsoni, V. (2018). The Innovative Health Tourism's Environmental Management Sustainable Design Facilities Assessment Capability. In V.Katsoni and Springer *Proceedings in Business and Economics*. Springer International Publishing; AG. <https://www.springer.com/gp/book/9783030039097> pp79-87. ISBN: 978-3-030-03909-7, 465708\_1\_En DOI 10.1007/978-3-030-03910-3
  
13. Katsoni, V., and Dionysopoulou, P. (2018). Visual communication and ICTs for the application of value co-creation strategies in hotels' websites in Athens, Greece. *Regional Science Inquiry Journal*, June 2018, VolX(1):77-91. <http://www.rsijournal.eu/> (ISSN: 1791-5961) (ISSN ONLINE: 1791-7735)The

RSI Journal is included in the Reference Lists of: Scopus, EconLit, RSA Impact Factor 0.105

14. Katsoni, V. (2018) An Investigation into the Sharing economy Phenomenon in the Greek Tourism Industry in the Accommodation Sector. *Journal of Tourism and Regional Development*, ISSN 2353-9178 <http://www.wne.sggw.pl/en/publications/journal-of-tourism-and-regional-development/>
15. Jean-Eric Pelet, Benoît Lecat, Jashim Khan, Sharyn Rundle-Thiele, Linda W. Lee, Debbie Ellis, Marianne McGarry Wolf, Androniki Kavoura, **Vicky Katsoni**, Anne Lena Wegmann, (2018) "Winery website loyalty: the role of sales promotion and service attributes", *International Journal of Wine Business Research*, Vol. 30 Issue: 2, pp.138-152, <https://doi.org/10.1108/IJWBR-01-2017-0003> Emerald Business, Management & Strategy eJournals Collection, abstracted and indexed by: Cabell's Directory of Publishing Opportunities in Marketing; Electronic Collections Online; Hospitality and Tourism Index; Inspec; Thomson Reuters Emerging Sources Citation Index; Zetoc (British Library) CiteScore 2016: 0.88
16. Vicky Katsoni, Goula, A., Karagianni, O., Prezani, A., Papandoniou, P & Hatzidimitriou, M. (2017). Content Analysis Of Greek Medical Tourism Websites For A Successful Implementation Of An E-Marketing Strategy *Tourismos: An international Multidisciplinary Journal of Tourism*, Indexed in the international databases: EBSCO; DOAJ; SCOPUS (Elsevier Bibliographic Databases), [www.info.scopus.com](http://www.info.scopus.com); SJR (SCImago Journal & Country Rank), [www.scimagojr.com](http://www.scimagojr.com), impact factor SJR 0,244, H index 6.
17. Panagiotopoulou, M., Somarakis, G., Stratigea, A. and Katsoni, V. (2017), In Search of Participatory Sustainable Cultural Paths at the Local Level - The Case of Kissamos Province-Crete. In Katsoni, V., Upadhya, A. and Stratigea, A. (Eds.), *Tourism, Culture and Heritage in a Smart Economy*, Springer, ISBN: 978-3-319-47731-2 (Print) 978-3-319-47732-9 (Online), DOI: 10.1007/978-3-319-47732-9\_23, pp. 339-364.
18. Vicky Katsoni, Goula, A., Karagianni, O., Prezani, A., Papandoniou, P & Hatzidimitriou, M. (2016). A theoretical framework of Aristotle's rhetorical triangle for a Greek medical tourism providers' web evaluation strategy. *Archives of Economic History*, Vol 28(2), pp 93-109 Indexed in: EconLit, *Journal of Economic Literature*, JEL on CD. ISSN 1108-7005.
19. Κατσώνη Β., Γούλα Α., Καραγιάννη Ο., Πρεζάνη Α., Παπαντωνίου Π., Χατζηδημητρίου Μ., "Αξιολόγηση Ελληνικών Ιστοσελίδων Ιατρικού Τουρισμού με σκοπό την Εφαρμογή μιας Επιτυχημένης Στρατηγικής

Μάρκετινγκ" Κείμενα Περιφερειακής Επιστήμης, Τομος VII, (1), Δεκέμβριος 2016, pp. 49-72 ISSN1791-7719 Print ISSN: 1791-7727 On line <http://www.rsijournal.eu/>. The RSI Journal is included in the Reference Lists of: EconLit, RSA I

20. **Katsoni, V.** (2016). An Investigation of the Tourism Distribution Channels in the VFR Segment. *Academica Turistica - Tourism and Innovation Journal*. Year 9, No. 1, June 2016, ISSN 1855-3303, pp.19-29. Covered by the following abstracting/indexing services: Centre International de Recherches et d'Etudes Touristiques (CIRET), Zurich, CH; C.A.B. International, Wallingford, Oxon, UK; EconPapers.  
<http://academica.turistica.si/index.php/AT-TIJ/index>
21. Stratigea, A. and Katsoni, V. (2016). A Strategic Policy Scenario Analysis Framework for the Sustainable Tourist Development of Peripheral Small Island Areas. In V. Katsoni and A. Stratigea (Eds.), *Tourism and Culture in the Age of Innovation*, Springer, ISBN 978-3-319-27527-7, DOI 10.1007/978-3-319-27528-4, pp. 331- 349.
22. **Katsoni, V.** and Vrondou, O. (2016). Marketing to Occasional Sporting Event Tourists: Profiles, Travelling Patterns, and Information Channels. *Journal of Policy Research in Tourism, Leisure and Events*. Taylor & Francis <http://dx.doi.org/10.1080/19407963.2016.1223683>  
Covered by the following abstracting/indexing services: EBSCOhost, Scopus, Thomson Reuters - Web of Science, Emerging Sources Citation Index.
23. **Katsoni, V.** (2016). An Investigation of the Tourism Distribution Channels in the VFR Segment. *Academica Turistica - Tourism and Innovation Journal*. Year 9, No. 1, June 2016, ISSN 1855-3303, pp.19-29. Covered by the following abstracting/indexing services: Centre International de Recherches et d'Etudes Touristiques (CIRET), Zurich, CH; C.A.B. International, Wallingford, Oxon, UK; EconPapers.  
<http://academica.turistica.si/index.php/AT-TIJ/index>
24. **Katsoni, V.**, (2015). "ICT applications in the hotel industry through an e-CRM systems theory approach", *Academica Turistica - Tourism and Innovation Journal*. Year 8, No. 1, June 2015, ISSN 1855-3303, pp.15-23. Covered by the following abstracting/indexing services: Centre International de Recherches et d'Etudes Touristiques (CIRET), Zurich, CH; C.A.B. International, Wallingford, Oxon, UK; EconPapers.  
<http://academica.turistica.si/index.php/AT-TIJ/index>
25. **Katsoni, V.**, and Dionysopoulou, P. (2015). Agritourism marketing distribution strategy and typology investigation. The case of Arcadia. *Tourismos: An*

- international Multidisciplinary Journal of Tourism, Volume 10, Number 2, Autumn\_Winter 2015, pp.131-152 UDC: 338.48+640(050) Indexed in the international databases: EBSCO; DOAJ; SCOPUS (Elsevier Bibliographic Databases), [www.info.scopus.com](http://www.info.scopus.com); SJR (SCImago Journal & Country Rank), [www.scimagojr.com](http://www.scimagojr.com), impact factor SJR 0,244, H index 6.*
26. N. Dologlou & V. **Katsoni**,(2016). *Ecotourism in Protected Areas, A Literature Review, ECOCLUB.com Ecotourism Paper Series, Nr. 38, March 2016*<https://ecoclub.com/library/epapers/38.pdf>
27. **Katsoni**,V. & Sahinidis, A.(2016). Individual and contextual variables affecting entrepreneurship, innovation and application of new technologies in Greece. Case study from the Greek tourism and transport sector. *International Journal on Integrated Information Management*, volume 2, issue 2, DOI 10.15556/IJIM.02.02.002. Indexed in Crossref and DOAJ.
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29. Stratigea, A.& **Katsoni**, V.(2015). A Strategic Policy Scenario Analysis Framework for the Sustainable Tourist Development of Peripheral Small Island Areas. *European Journal of Futures Research*. pp. 1-17. DOI 10.1007/s40309-015-0063-z Springer Open. Indexed in Google Scholar, DOAJ, OCLC, Summon by ProQuestPrint ISSN2195-4194,Online ISSN2195-2248. Publisher Springer Berlin Heidelberg
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32. **Katsoni Vicky** (2014). The Strategic Role of Virtual Communities and Social Network Sites on Tourism Destination Marketing. *e-Journal of Science & Technology*, <http://e-jst.teiath.gr/>, e-JST, vol.9, no 5, pp. 107-117. Indexed in the international databases: EBSCO; DOAJ.

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34. **Katsoni,V**, and Laloumis, D.(2013). The influence of online reviews on customers and travel agencies. *Works on Management, The Malopolska School of Economics in Tarnow Research Papers Collection"*, vol. 23(2),pp.123-130.Indexed in Index Copernicus (ICV 4,96),CEJSH, BazEkon, ISSN 1506-2635
35. **Katsoni Vicky** and Venetsanopoulou Maria, (2013).Use of innovation systems for an effective tourism marketing development strategy. *e-Journal of Science & Technology*, <http://e-jst.teiath.gr/>, *e-JST*, vol.8, no 5, pp. 33-40. Indexed in the international databases: EBSCO; DOAJ.
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41. **Katsoni Vicky** and Venetsanopoulou Maria, (2012), "Use of Tourism Distribution Channels and Marketing Segmentation Strategies", *Studia UBB Negotia Journal*, Volume 57 (LVII), 4, 2012, pp. 3 – 26 ISSN (online) 2065-9636, ISSN (print): 1224-8738 <http://www.studia.ubbcluj.ro>. Indexed in the international databases: CEEOL; EBSCO; CABELL'S; RePEc; DOAJ; Ulrichsweb ProQuest
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44. **Katsoni Vicky**, Papageorgiou Athina and Maria Giaoutzi, (2011), 'Profiling Cultural Travelers on the Basis of a Consumer Behavioral Approach', *Regional Science Inquiry Journal*, vol. iii, number 2, pp.151-170. <http://www.rsijournal.eu/>. (ISSN: 1791-5961) (ISSN ONLINE: 1791-7735) The RSI Journal is included in the Reference Lists of: EconLit, RSA I
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### Conference Proceedings

1. **Katsoni V.**(2018). The Sharing Economy and its impact on the Greek tourism Sector. 16-18 June, 2nd VLADIMIR ROAD Conference in Russia, organized by Lomonosov Moscow State University Third Annual National Conference with international participation "Vladimir Highway - the road to the new technologies in tourism" conducted by the Economics Faculty of Moscow State University <http://www.econ.msu.ru/science/RCNE/vladtrakt2017/>
2. **Vicky Katsoni & Androniki Kavoura** (2017). Network creation and use of tourism information channels in a destination of religious significance 5th University of the Aegean Tourism Conference & 13th IMIC Conference, Santorini, 2017 TOURISM: TRENDS, PROSPECTS AND IMPLICATIONS FOR ENTERPRISES AND DESTINATIONS, 19-21 October 2017, pp.10 ISBN: 978-960-6746-16-1
3. Ourania Vrontdou & **Vicky Katsoni** (2017).A Multidisciplinary Approach To Sport Tourism Education In A Digital Era. II International Conference on Tourism Dynamics and Trends, 26-29 June 2017, pp.317-326. Organised by the Faculty of Tourism and Finance, University of Seville, Kemptem University of Applied Sciences (Germany), University of Sannio (Italy). <http://www.tourismtrendsconference.us.es/wp-content/uploads/2017/12/PROCEEDINGS-BOOK-Toursimtrends-2017-new.pdf>
4. Vrontdou, O. & **Katsoni, V.** (2017).Revisiting effective organizational measures to maximize utilization of mega sport venues. 13th. National & International Conference Systemic Organizational Excellence 2 - 3 June 2017, Sparta – Greece
5. **Katsoni V.**,(2017). The Sharing Economy and its impact on the Greek tourism Sector. 16-18 June, 2nd VLADIMIR ROAD Conference in Russia, organized by Lomonosov Moscow State University Third Annual National Conference with international participation "Vladimir Highway - the road to the new technologies in tourism" conducted by the Economics Faculty of Moscow State University <http://www.econ.msu.ru/science/RCNE/vladtrakt2017/WorldwideHospitalityandTourismThemesISSN:1755-4217http://www.emeraldinsight.com/toc/whatt/8/3>

6. **Katsoni V.**, Goula A., Karagianni O., Prezani A., Papandoniou P., Hatzidimitriou M. (2017). "Evaluation of Greek medical tourism websites for a successful implementation of an e-marketing strategy". 21st EBES CONFERENCE - BUDAPEST PROCEEDINGS CD - Volume 2 January 12-14, 2017, Budapest, Hungary, pp1573-1581.
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8. Dionysopoulou, P. & **Katsoni, V.** (2016). Visual communication and application of Information and Communication Technologies (ICTs) in hotels' websites in the cultural city of Athens, Greece. International Conference ENTREPRENEURSHIP IN THE HOSPITALITY INDUSTRY, fourth edition, Sustainable Hospitality October 14th-15th, 2016, Cluj-Napoca, Romania.
9. Dougali E. and **Katsoni, V.** (2016). "Engaging Guests in Smart Hospitality." Smart Blue City, 1st Euro-Mediterranean Conference and Exhibition, 14-16 April 2016, Limasol, Cyprus.
10. Dologlou, N. and Katsoni, V. (2016). "In search for a Framework of ICT-based Tools and Practices for Supporting Ecotourism in Protected Areas". Smart Blue City, 1st Euro-Mediterranean Conference and Exhibition, 14-16 April 2016, Limasol, Cyprus.
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13. **Katsoni, V.**, Arikan, I., and Dündar, A., (2015). Tourism Strategic and Marketing Planning and Cultural Cooperation Channels between Greece and Turkey. In Tourism and Culture in the Age of Innovation, Vicky Katsoni, Anastasia Stratigea (eds.). Springer Proceedings in Business and Economics ISBN 978-3-319-27527-7 ISBN 978-3-319-27528-4 (eBook), DOI 10.1007/978-3-319-



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15. Dündar, A. & **Katsoni, V.**, (2015). "DARK TOURISM: MEMORIES OF ANZAC IN GALLIPOLI", *Tourism Journal*, Azerbaijan Tourism Institute, International Journal, Tourism and Hospitality Studies, Volume 4, Number 3, 2015, pp.177-185, ISSN 2409-6032, Baku, Azerbaijan.
16. **Vicky Katsoni (2014)**. "Application of a Cultural Landscape Tourism Marketing Management Approach in a Mountainous Area." In *Cultural Tourism in a Digital Era*, Vicky Katsoni (ed.) Springer Proceedings in Business and Economics ISBN 978-3-319-15858-7 ISBN 978-3-319-15859-4 (eBook) Springer International Publishing AG Switzerland ([www.springer.com](http://www.springer.com)), DOI 10.1007/978-3-319-15859-4 pp.121-131.
17. P. Dionysopoulou, **V. Katsoni** & A. Argyropoulou (2014). "Agritourism marketing strategy and typology investigation". 4TH International Conference on Tourism & Hospitality Management, Athens, Greece, 19-21 June 2014, pp.282-293.  
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18. **Katsoni, V.** (2014). "Religious Travellers' Information Search Behaviour and ICT Adoption" Paper presented at TMS Algarve Management Studies International Conference (pp.5-15), 26-29 November 2014, Portugal.
19. Jean-Eric Pelet, Benoît Lecat, Jashim Khan, Linda Lee, Debbie Vigar-Ellis, Marianne Mc Garry Wolf, Sharyn Rundle-Thiele, Niki Kavoura, **Vicky Katsoni**, (2014). "Attitudes Towards M-Wine Purchasing. A Cross-Country Study". ENOMETRICS XXI, VDQS 21ème Colloque Annuel - SQG 9ème Colloque Annuel June 4<sup>th</sup>-7<sup>th</sup>, Lyons, France.  
[http://www.vdqs.net/2014Lyon/fichier.asp?lang=&pdf=documents/publications/text/PELET\\_LECAT\\_KHAN\\_LEE\\_VIGAR-ELLIS\\_MC-GARRY-WOLF\\_RUNDLE-THIELE\\_KAVOURA\\_KATSONI\\_WEGMANN.pdf](http://www.vdqs.net/2014Lyon/fichier.asp?lang=&pdf=documents/publications/text/PELET_LECAT_KHAN_LEE_VIGAR-ELLIS_MC-GARRY-WOLF_RUNDLE-THIELE_KAVOURA_KATSONI_WEGMANN.pdf)
20. Jean-Éric Pelet, Benoît Lecat, Jashim Khan, Linda W. Lee, Debbie Vigar-Ellis, Marianne MC Garry Wolf, Sharyn Rundle-Thiele, Niki Kavoura, **Vicky**

- Katsoni**, Anne Lena Wegmann, (2014), “Influences of M-commerce and Social Media on Wine Purchases: A Multi-Cultural Study for the 8th Academy of Wine Business Research International Conference, June 28th-30th, Geisenheim, Germany. AWBR 2014: <http://dl.free.fr/bIxpptgi> Jean-Éric Pelet, Benoît Lecat, Jashim Khan, Linda W. Lee, Debbie Vigar-Ellis, Marianne MC Garry Wolf, Sharyn Rundle-Thiele, Niki Kavoura, **Vicky Katsoni**, Anne Lena Wegmann, (2014), “Influences of M-commerce and Social Media on Wine Purchases: A Multi-Cultural Study for the 8th Academy of Wine Business Research International Conference, June 28th-30th, Geisenheim, Germany.
21. **Katsoni, V.**, and Venetsanopoulou, M. (2013), “ICTS’ Integration into Destination Marketing Organisations (DMOS) Tourism Strategy”, 3rd International Conference on Tourism and Hospitality Management, June 27-29, Athens, Greece, pp.194-203.
  22. Sarantopoulos, I., **Katsoni, V.**, and Geitona, M.(2013). A Supply Side Investigation of Medical Tourism and ICT Use In Greece. The 2nd International Conference on Strategic Innovative Marketing, published in Procedia, Social and Behavioral Science, pp., [www.sciencedirect.com](http://www.sciencedirect.com).
  23. Laloumis, D. and **Katsoni, V.**, (2013), “The Effect of Virtual Communities And Social Network Sites on Tourism Destination Choice”, 3rd International Conference on Tourism and Hospitality Management, June 27-29, Athens, Greece, pp.231-241.
  24. **Katsoni, V.** and Dionysopoulou, P., (2013), “The Influence of Social Media (SM) & Information and Communication Technologies (ICTs) and the Creation of Collaborative Commerce (C-Commerce) in the Tourism Sector”, University of the Aegean, 5th International Scientific Conference “Tourism Trends and Advances in the 21st Century”, May 30-June 2, Rhodes, Greece
  25. **Katsoni, V.** and Kavoura, A.,(2013), “The Use Of Content Analysis On Hotels’ Websites As Communication Tools”, 3rd International Conference: Quantitative and Qualitative Methodologies in the Economic and Administrative Sciences (QMEAS), 23-24 May, Athens, Greece, pp.443-448. ISSN:1791-8499
  26. **Katsoni, V.**, (2012), “The role of social media in tourism: The present and the future of sports tourism marketing”, 13rd Greek Conference in Sports Tourism Management : Innovation and Entrepreneurship in Sport Tourism, University of Peloponnese, Sparta, 7-9 December, Greece.
  27. **Katsoni, V.**, (2012), “Tourism Marketing Segmentation and Internet Use in a Trip Characteristics Strategic Approach”, 2nd International Conference

Entrepreneurship in the Hospitality Industry, 11-12 October 2012, Cluj-Napoca, Romania.

28. **Katsoni, V.**, Papageorgiou, A., and Lytras, P., (2012), “Applying Consumer Behavioral Theory To VFR Travellers” ”, 2nd Advances in Hospitality and Tourism Marketing & Management (AHTMM) Conference, May 31-June 3, Corfu Island, Greece.
29. Arikan, I. and **Katsoni V.**, (2012). “Strategic Planning For Tourism Development: An Analysis Of European Union’s And Turkey’s Tourism Framework”, 2nd Advances in Hospitality and Tourism Marketing & Management (AHTMM) Conference, May 31-June 3, Corfu Island, Greece.
30. **Katsoni Vicky**, Papageorgiou Athina, Venetsanopoulou Maro and Christos Ladias, “A framework for sustainable tourism development in Greece”, 17th Conference of Greek Regionalists on The future of development and spatial planning in Greece, Delfi 25-2-2012, pp. 447 -457, ISSN 1791-7719, NTUA - S.E.P. [www.ucg.gr](http://www.ucg.gr), [www.sep.gov.gr](http://www.sep.gov.gr)
31. Laloumis, D., **Katsoni, V.**, and Laloumis A., (2012), “ Sustainable development and use of alternative forms of tourism”, 17th Conference of Greek Regionalists on The future of development and spatial planning in Greece, Delfi 25-2-2012, pp. 447 -457, ISSN 1791-7719, NTUA - S.E.P. [www.ucg.gr](http://www.ucg.gr), [www.sep.gov.gr](http://www.sep.gov.gr)
32. **Katsoni Vicky**, 2011, “Information sourcing behaviour of cultural travellers” 12th international joint World Cultural Tourism Conference, 7\9 October 2011, Istanbul, Turkey. The paper is published in Conference Proceedings with ISBN code.
33. **Katsoni Vicky** and Maria Giaoutzi, 2011, “ICTs and Tourism for Local Development”, International Conference on Heritage, Planning and e-Participation: The Evolving Forms of Information Society, Supported by the Michigan State University and the National Technical University of Athens, 3-6 July, Athens, Greece.
34. **Katsoni Vicky**, 2008, “Research on managerial and leadership characteristics and use of information channels of tourism schools graduates working in hotels in Attica”. 2nd International Conference, Ministry of Tourism Development, 26-27 June 2008, Athens, Greece.
35. Papageorgiou, A., **Katsoni, V.**, and Anastasatos, D., (2008), “Customer Satisfaction in Airline Companies”, 20o National Conference of EEEE, in Business Research and Tourism Development, Spetses, 19-21/06/2008, Greece.

36. **Katsoni Vicky**, 2007, “A comparative analysis of tourism education between Greece and other European Countries” 1st International Conference, Ministry of Tourism Development, 1-2 March 2007, Athens, Greece.

### **Administrative Positions**

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President of the International Association of Cultural and Digital Tourism (IACUDIT.org) 2013- today

Academic Excellence Committee, University of West Attica, Greece 2019-today

Appointments, Promotion and Tenure Committee, University of West Attica, Greece

Responsible coordinator of the Department of Tourism Business of the Erasmus+, ECTS programs. Special mention and praise from the Head of the Department of Public and International Relations TEI of Athens for the great increase of bilateral agreements

Scientific head of the Internship and Evaluation Committee of faculty members of the Department of Tourism Administration, 2018

Member of the Committee for Control of the Legality of the Transfers 2016-2017 Objections and Appeals, Department of Business Administration of TEI Athens

Member of the Qualifying Examination Committee of the Department of Business Administration, 2015

Member of the Internal Evaluation Team of the Department of Business Administration of TEI Athens

Member of the Committee of Objections and Appeals based on the decision no. at the Budget Department & Expenditure Department of the Finance Department of TEI Athens

Member of the Research Ethics and Conduct Committee (EH) of the University of West Attica, Law 4521/2018 (Government Gazette vol. A '38 / 2-3-2018), three-year term

Member of the Evaluation Committee of Candidate Young Scientists for Doctoral Degrees of the General Assemblies of the University Departments of West Attica

Creation of “Memorandum of Understanding” between KENYATTA UNIVERSITY, NAIROBI, KENYA and UNIVERSITY OF WEST ATTICA, ATTICA, GREECE

## Research and Projects

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1. Program coordinator and Scientific officer in “Development of the Digital Marketing Competence of Adult Learners for Small and Medium-sized Tourism Enterprises (SMTEs) in Europe”, 01/11/2019 to 31/12/2021. Erasmus + , Project № – 2019-1-TR01-KA204-074619
2. Program coordinator and Scientific officer in University of West Attica in the Strategic Partnerships (Key Action 2) Erasmus + Program, Agreement Number 2017-1-EL01-KA203-036131, “Go Functional Improvement and Tourism”, duration 28 months.
3. Panellist expert on tourism-related multi-use for MUSE Project,(<https://muses-project.eu>),Horizon 2020 funded project,
4. Scientific officer TEI of Athens) “Evaluation of Greek Medical Tourism Intermediaries through their e- promotion for the development of a strategic marketing plan”. 12/10/15 - 30/09/16.
5. Member of the research team of the EURASHE focus group, EQUIP project in Le Havre (France), analyzing the implementation challenges of the ESG 2015, and promoting their applicability in different contexts, (2017)
6. Member of the research team project: Strategic Planning of Cultural Policy and Sustainable Development in the Municipalities of Kissamos and Platania, Municipalities of Kissamos and Platania, Region of Crete – Chania, National Technical University of Athens, 2015-16.
7. Member of the research team project: DemoCU - Development of a Participatory Methodological Approach and an e-Platform for Planning the Integrated Cultural Policy at the Local Level: A Pilot Application at the Municipality of Korydallos - Democratic Platform of Culture, *EEA Grants, Program “We are All Citizens”*, National Technical University of Athens, 2015-16.
8. Member of the research team project: Stratigea, A., Marava, N., Katsoni, V., Somarakis, G. and Panagiotopoulou, M. and Lambrou, M. (2016), Policy Framework for the Cultural Development of the Municipalities of Kissamos and Platania - Crete (in Greek).

9. Students' internships supervision within the operational program of 'Education and Lifelong Learning – Internships at Technological and Educational Institute of Athens'
10. Member of the research team for the project of the Ministry of Culture and Tourism, specialist on Tourism Education and Network Development Committee, 2006-2008.
11. Member of the research team for the project of the Ministry of Development, 3rd EU Framework Program, Operational Program of Competitiveness, rapporteur in Research Group A and B for Tourism Education, 2002-2008.
12. Member of the research team for the project of TEI of Athens, Department of Tourism, Archimedes I and II Research and Development Programs for Tourism Competitiveness, 2006-2008.

### **Academic Recognition - External Expert and evaluator in the European Commission Projects**

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- I. **Appointed external expert of the European Union** Institutions in order to assist in the evaluation of grant applications, projects and tenders, and to provide opinions and advice in specific cases. In particular, experts assist in: Evaluation of proposals, prize applications and tenders; Monitoring of actions, grant agreements, public procurement contracts. In addition, experts provide opinion and advise on: Preparation, implementation and evaluation of EU programmes and design of policies. EXPERT CONTRACT NUMBER - CT-EX2014D221046-102
- II. **Independent External Expert for the evaluation of proposal(s)** on COST Open Call OC-2018-1. COST is an intergovernmental framework for international co-operation between nationally funded research activities, supported by the EU Framework Program. COST supports coordination of scientific networks and dissemination of their results, thus enabling scientists to collaborate in a wide spectrum of activities in research and technology (more general information on COST can be found at <http://www.cost.eu> ).
- III. Member in the Research Focus Group of the EQUIP project addressing the Standards and Guidelines for Quality Assurance in the European Higher Education Area (ESG) by EURASHE in Le Havre (France) on 30-31 March 2017. The one-day focus group aimed at verifying and further consolidating the evidence collected about the implementation challenges of the ESG 2015, sharing good practice, and discussing approaches to solving these challenges and their applicability in different contexts.

- IV. President of the International Association of Cultural and Digital Tourism (IACuDiT), an independent and Not for Profit Organization (NPO), with the purpose to conduct business for the benefit of the general public without shareholders and without a profit motive (i.e., if any profits are earned, they are not and cannot be distributed as such). IACuDiT is activated in the field of culture, tourism and digital innovation, with an objective aimed at the public good. IACuDiT governance is regulated by local, state and federal laws, such as Law 78 AK(GR), AYO 131481/ 7043/ΠΟΛ. 1282/23-12-1992, article 22 of Law N. 2859/2000. The public benefit determination and registration as a legal entity was vested in the court at 19/12/2013. IACuDiT is a qualifying entity under the Section 501(c)(3) of the portion of the US Internal Revenue Code that allows for tax exemption of nonprofit organizations, and Section 22 of Law N. 2859/2000 (GR).
- V. **Editor in Chief** of the «International Journal of Cultural and Digital Tourism», ISSN:2241-9705 (Online), 241-973X (Print), an international, refereed (peer-reviewed) journal aiming to promote and enhance research in all fields of cultural and heritage tourism, including tourism marketing and management, gastronomy, regional planning and leisure. The journal is published twice per year (in Spring and in Autumn) by the International Association of Cultural and Digital Tourism (IACUDIT)
- VI. **Guest Editor** in the *Academica Turistica, Tourism & Innovation Journal – Revija za turizem in inovativnost*, Year 9, No. 1, June 2016, ISSN 1855-3303

### Participation in Editorial Boards of Refereed Journals

- Member of the Editorial Board of the International refereed journal “Regional Science Inquiry Journal”, ISSN: 1791-5961
- Member of the Editorial Board of the International refereed journal “Tourism Issues”
- Editor in Chief of the “International Journal of Cultural and Digital Tourism”
- Scientific reviewer in Taylor and Francis, “Anatolia” International Journal
- Scientific reviewer in Inderscience Online, International Journal of Tourism Policy (IJTP)
- Scientific reviewer in Economic Research-Ekonomiska Istraživanja, Taylor & Francis Group, (2015).
- Scientific reviewer in Taylor and Francis “EuroMed Journal of Business”, Emerald Group Publishing,
- Scientific reviewer in *International Journal of Wireless Communications, Networking and Mobile Computing* of AASCIT American Association for Science and Technology. <http://www.aascit.org>
- Scientific reviewer in Leisure Studies, Taylor & Francis Group, 2015
- Scientific reviewer in the “The Małopolska School of Economics in Tarnów Research Papers Collection”, Poland

- Scientific Supervisor of the International refereed journal “Tourism Issues”, 2013

### Participation in scientific committees

3rd TMS ALGARVE 2014 MANAGEMENT STUDIES International Conference, organised by the School of Management, Hospitality and Tourism of the University of the Algarve , 26th-29th of November 2014 Algarve , Portugal.

Scientific committee member of the 2nd International Conference on Contemporary Marketing Issues (ICCM), co-organized by the Alexander Technological Educational Institute of Thessaloniki, Greece and Manchester Metropolitan University, UK., Athens, Greece, June 18-20, 2014.

Scientific committee member of the ‘Evaluation of the general inspector of public administration’ conference organized by the Panteion University of Social and Political Sciences, Athens, Greece 8/3/2013

Scientific Supervisor of the International refereed journal “Tourism Issues”, Tourism Sciences Review, Vol.16, Special edition, “3rd International Conference on Tourism and Hospitality Management”, Athens, Greece, June 27 -29, 2013

Scientific reviewer in Taylor and Francis, “Anatolia” International Journal

### Business Experience

*2020-today* Business Consultant in Tourism R&D, Financing Analysis and Funding , Innovation, and Merging issues.

*1997-1999* Instructor at the National Bank of Greece, educational department, in Marketing-management.

*1996-1998* Chatziperi College, Athens, teacher in Economics, Accounting and Marketing in collaboration with Lancashire University, England.

*1992-1998* Full time senior lecturer in Economics and Accounting, at MIS College, Athens. The syllabus covered the "foundation year" of Surrey, City, and Middlesex Universities, England.

*1990-1993* Business Consultant in Financing Analysis and Merging issues for "Papadopoulos Ltd." - Business Consultants.

*1991 – 1998* G.C.E.’s A’ Level Economics Private Lessons

*1985-1987* Assistant Accountant at Hermes en Grece Travel Agency.



## Higher Degree Supervision

Participation in several Ph.D. viva committees as external examiner.

Principal supervisor in various Masters Research Projects at Hellenic Open University and University of West Attica.

Principal supervisor in Tourism Administration Degrees at TEI of Athens, Tourism Department

## Scientific Memberships

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European Regional Science Association, (ERSA).

European Institute for Advanced Studies in Management (EIASM).

International Regional Science Association, (IRSA).

European Institute for Advanced Studies in Management.

International Geographic Union (IGU-ICT).

Economic Chamber of Greece.

Athens Society for the Advancement of Education (SAFE)

“Friends of Goulandris Museum of Sciences in Kifissia”.

## Language Skills

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*Mother tongue:* **Greek**

*Other languages:*

- **English:** Proficient User (1984: Certificate of Proficiency in English language from the University of Cambridge)
- **German:** Independent User (1985: Zertifikat Deutsch als Fremdsprache, Goethe Institute)
- **French:** Basic User

## **Recreational Activities**

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Tennis club player. Several first and second position awards in national and international championships

Piano 9 years attendance of the National Conservatory in Athens

Qualified skipper at “Olymbiakos Yachting club”.

History of Art attendance of lectures in Athens American College