



PHĀEA  
RESORTS

*A truer, more timeless Greece.*





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There is an island where the sparkle in the sunlit sea is only ever outshone by the light in the eyes of its happy guests...

The Greek word for this happy light in the eyes is PHĀEA. The name of this island is Crete. And the reasons for such luminous happiness spring from the passion and integrity of the Cretan soul.

Phāea Resorts is a visionary of Greek hospitality, innovating and embellishing a time-honoured tradition of courtesy and generosity to travelers. With beauty

as our guide, and Cretan heritage as our inspiration, we seek to create meaningful travel experiences for like-minded people; people who honour responsible living, who are inspired by art and nature, who cherish moments of being together that nourish body and soul. People who simply deserve to be happy. Like you.



"The landscape affects the human psyche - the soul, the body and the innermost contemplations - like music. Every time you feel nature deeper, you resonate better with her, finding new elements of balance and freedom."

*Nikos Kazantzakis (1883-1957)*

*Cretan philosopher and author of Zorba the Greek*

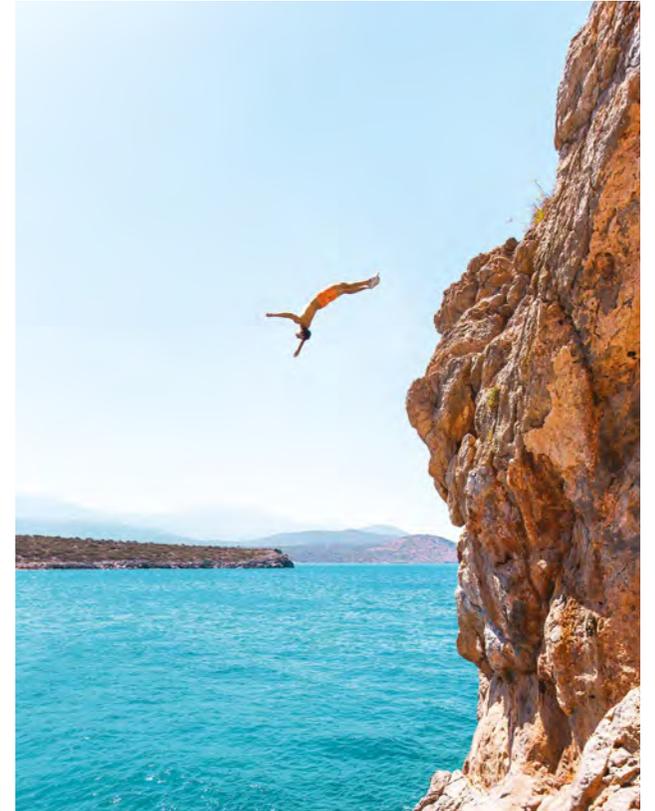
## Destination

*With breath-taking beaches, pristine seas, deep gorges, steep mountains, sun-baked olive groves and verdant vineyards, the wild beauty of nature in Crete resonates with everyone who visits.*

Hiking or canyoning the gorges of Ha or Samaria, or scuba diving in the Aegean Sea will each plunge you into a different and dramatic kind of wilderness, as thrilling for the indigenous species of flora and fauna as for the physical rush.

The beauties of the Cretan coastline are miraculously diverse, with beaches of powder white, silver pebbles and pink rock. Balos Lagoon, Falasarna, Preveli, Vai, Chrissi and Ierapetra beaches all conjure different spells, beckoning with a panoply of water sports on turquoise, ink, or violet seas, or secluded spots in which to simply bask.

Humans have lived on Crete since 7000 BC, surviving a succession of conquerors, and leaving world-famous cultural legacy that is still being enriched today. The legendary island of Spinalonga, the ancient Minoan palaces of Knossos, Phaestos, Zakros and Malia, the Dikteon cave at the Lassithi Plateau, (the birthplace of Zeus) or the 14<sup>th</sup> and 15<sup>th</sup> century monasteries of Arkadi and Toplou and the Venetian Castle of Heraklion, all offer fascinating evidence of Crete's historic power and influence.



The Nikos Kazantzakis Museum and the El Greco Museum offer more recent insights into two of the island's best-loved sons and reveal the powerful effect the untamed spirit of Crete had on each of them.

Part of that passionate spirit is the legendary warmth of Cretan hospitality. In ancient times, the Fortunate Isles were a paradise inhabited by the heroes of Greek mythology. We believe Crete is one such island, where winter hardly happens, where the good wine flows, where the tables are always laden with the riches of land and sea, and every stranger has a seat. Welcome to Crete!

# Find your perfect Phāea Resort

## Resort Locations



PHĀEA Resorts



Heraklion Airport (HER)

Aegean/Olympic Airlines (member of Star Alliance) offers 6 to 7 daily services between Heraklion and Athens and 2 daily services between Heraklion and Thessaloniki



Regular boat connection, during summer months, between Heraklion and Santorini-Ios-Paros-Mykonos with Hellenic Seaways & Seajets



1 The Minoan Palace of Knossos



2 The Archaeological Museum of Heraklion



3 The Minoan Summer Palace of Malia



4 The Archaeological Site of Phaestos



5 The Lassithi Plateau



6 The Crete Golf Club



7 Cretaquarium



Traditional Villages

Santorini, Ios, Paros & Mykonos



Heraklion

Agapi Beach Resort



1 Village Heights Resort



Koutouloufari Village Holiday Club



Cretan Malia Park



Kastelli Fourni



Blue Palace Resort & Spa

Agios Nikolaos

Kritsa



Archanes



2 hours (148km) drive to the Chania Airport (CHQ)



Spinalonga Island

The Island of Chrissi



# Blue Palace, a Luxury Collection Resort & Spa

*Wild beauty. Unrivaled island style.*

How can one indulge in sheer luxury, while maintaining true integrity? Today's sophisticated traveler welcomes the generous answer represented by Blue Palace, an indulgence for every sense, including conscience.

## THE LUXURY COLLECTION HOTELS & RESORTS



### *Location*

Just past Elounda, on Crete's north shore, Blue Palace looks out across its own private beach towards the matchless view of Spinalonga island, a National Monument of Greece, nominated as a UNESCO World Heritage Site.



*Rooms*

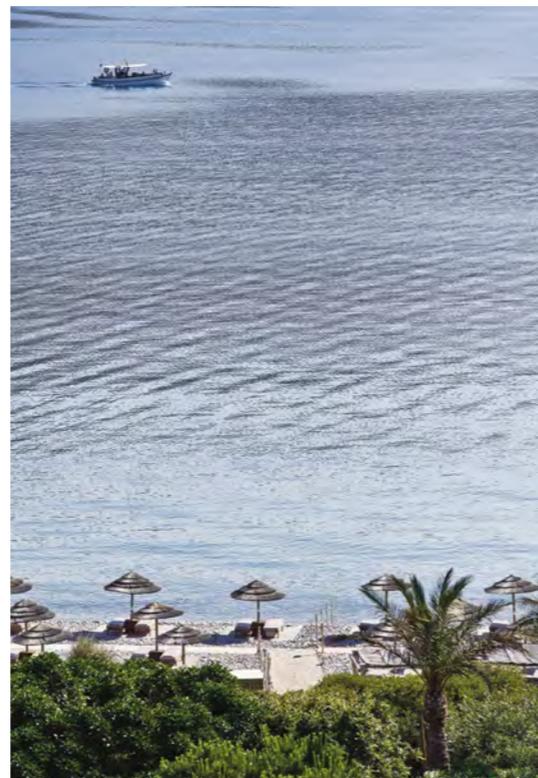
This gracious and peaceful resort offers beautiful rooms, suites and private villas, many with sparkling private pools. Guests in the Island Luxury Suites and Private Villas enjoy an array of exclusive services that are part of The Haven. This includes a dedicated beach area, the 'Havenly' breakfast at Anthós, and every element of old-world hospitality that the sophisticated traveler might enjoy.

*Beach*

The long, fabulous sweep of private beach is formed of round, white pebbles, smooth as eggs. With an incomparable view of Spinalonga Island, set in shimmering cobalt seas, and unspoilt natural beauty all around, there is a magnificent sense of spaciousness and calm. An elite beach crew ensures all guests remain pampered, refreshed and amused or left in peace. SUP, flying board, canoe, jet ski and diving are available, plus 3 outdoor & 1 indoor swimming pools if you – ever - tire of the beach.

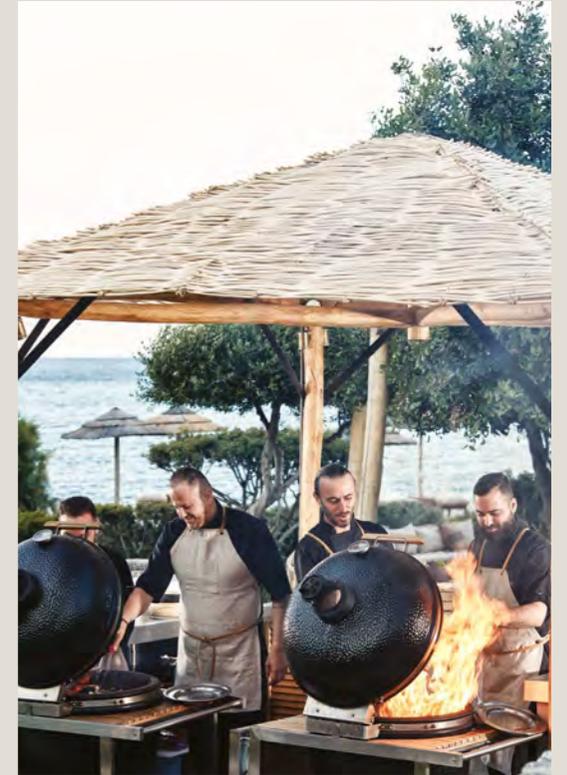
*Activities*

The award-winning Elounda Spa offers an extensive range of therapies, including spa sessions. There's a 24/7 fitness centre while, outdoors, you can enjoy the dazzling natural setting for hiking, biking or sailing, open-air cinema screening and live music by the beach. To free your soul, set sail on Meraki, our traditional caique. Visit coves no one else can reach and find your bliss; dive, do yoga, savour canapés and Cretan wines with the boat's sommelier, or let the chef barbecue the fish you've just caught, right before your eyes. As the Destination Authority for Crete, our Luxury Collection Concierge is your go-to for anything from authentic cultural visits and activities to picnic excursions, helicopter rides, yachting, horse riding, golf, tennis, diving or kitesurfing.



*Cuisine*

Blue Palace is a gastronome's delight, with five top restaurants including the enchanting fisherman's cottage, Blue Door taverna, with emphasis on well-kept family recipes, signature seafood and fish dishes. At Anthós, the integrity of timeless Cretan cuisine is celebrated with produce from our organic kitchen garden and local farms. Isola Beach Club is where coastal chic, barefoot lounging and magical mixology are celebrated with laid-back sounds and those evocative views. Afternoon tea or cocktails are served in Arsenali Lounge Bar, while cooking classes, wine and olive oil tastings enhance your culinary experience. For that unforgettable evening, order the Anthós private dining experience in your suite or on the beach.



  
**BLUE PALACE**  
**RESORT & SPA**  
 CRETE  
 THE  
**LUXURY**  
 COLLECTION

[www.bluepalace.gr](http://www.bluepalace.gr)  
[reservations@bluepalace.gr](mailto:reservations@bluepalace.gr)

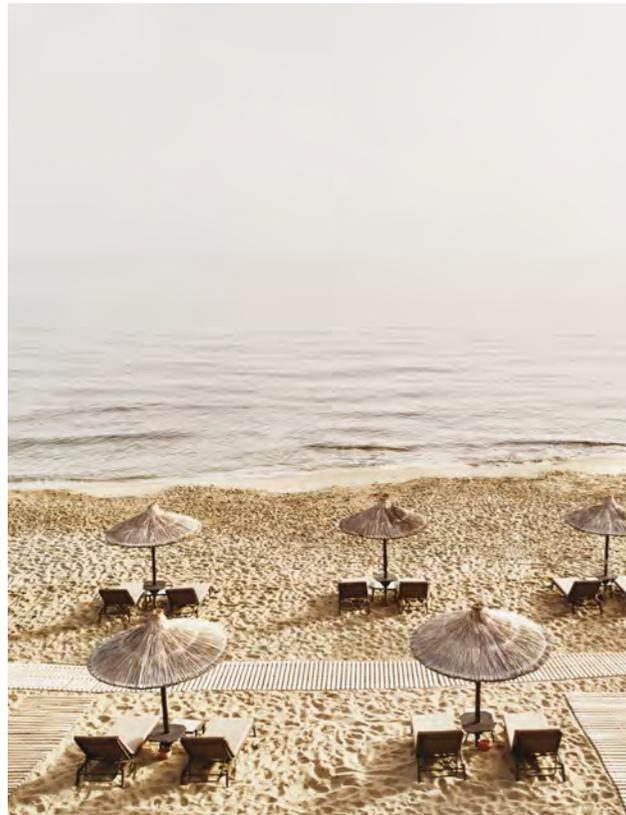


# Cretan Malia Park

*A lifestyle worth discovering*

A holistic approach to wellbeing, a focus on slow-paced living and a lush, natural setting, thoughtfully reflected in the harmonious interior design; all define this new take on authentic Cretan hospitality.

11 A MEMBER OF DESIGN HOTELS



## *Location*

Halfway along the north coast of Crete, in botanical gardens filled with indigenous flora, culture lovers will find us ideally positioned for visits to the treasures of Knossos, the Minoan Palace of Malia, and the ancient port city of Heraklion, the capital of Crete.



### Rooms

Our eco-friendly resort offers light-filled rooms, bungalows and suites decorated with custom-made furniture and artworks in soothing, natural tones, all designed to dissolve the boundaries between outdoors and in, and help you feel more connected to the natural beauty of Crete.

### Beach

Down at our Blue Flag private beach, fringed with reliably lapping lapis waves, The Beach Shack serves tasty snacks and drinks all day to hungry swimmers, canoeists, paddleboarders and pedalo captains. A river-style pool runs through the gardens, with lagoons and child-friendly sections, and a main, heated pool nestles among plants and sunloungers.

### Activities

Our focus on wellbeing and 'a lifestyle worth discovering' includes a variety of yoga and Pilates classes and meditation sessions, led by visiting and resident expert tutors. Gym, basketball, floodlit tennis, beach volley and biking are all available, as are cultural activities, cooking lessons, tastings and botanical tours. For a treat, book a session in the spa – maybe an organic olive oil and sea salt scrub under the fragrant pines? Then relax; your children will be happily absorbed baking, gardening or performing by the range of activities at the Little Explorers Kids Club, while your teens will be at their own hang-out, The Place, enjoying cinema screenings, jacuzzi fun and lounging in hammocks!



### Cuisine

The organic kitchen garden is at the heart of our drive for responsible living. If you haven't cooked your own lunch in class, Crete's True Soul can be savoured at Mouries, or genuine Italian woodfired pizza at Almyra, or a swathe of sustainably minded buffet choices in Mediterraneo. There are options for more casual eating and drinking at The Pool Bar, The Crush or The Beach Shack, which transforms itself at sundown into a laid-back bar with luscious cocktails, great reggae and soothing views, right until dawn. For more formal celebrations, the sipping of serious organic wines (and frivolous spirits) is done in The Lobby Bar. Whether boho or elegant, the tone here is always deliciously green.



CRETAN MALIA PARK

[www.cretanmaliapark.gr](http://www.cretanmaliapark.gr)

[reservations@cretanmaliapark.gr](mailto:reservations@cretanmaliapark.gr)

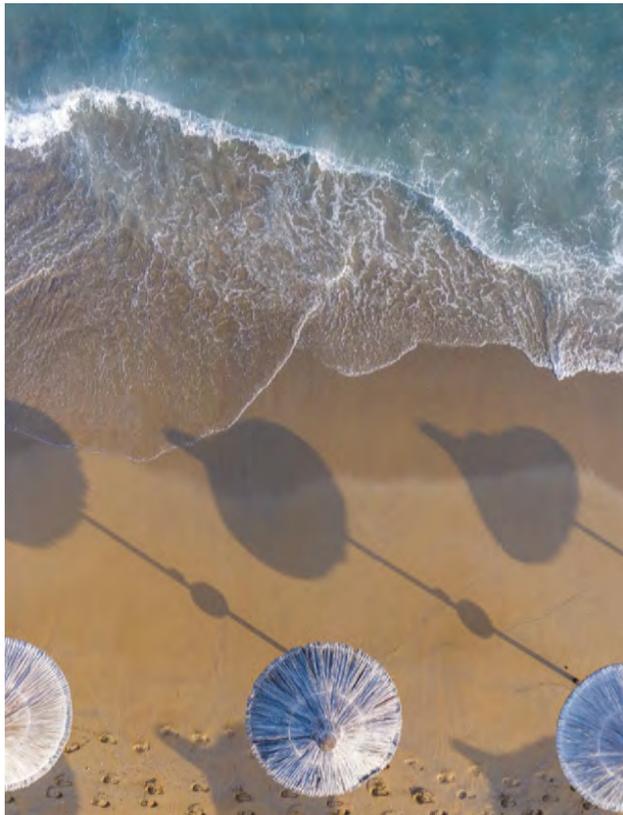


# Agapi Beach Resort

PREMIUM ALL-INCLUSIVE HOSPITALITY

## *Heartfelt stories of Crete*

At the heart of Cretan hospitality, you will find a generous exchange of stories, traditionally told around the dinner table by both hosts and guests. For over 40 years, the owners, staff and many repeat guests of Agapi Beach, have been sharing their stories with each other, and enriching each other's lives with those little anecdotes, insights, 'firsts', recipes, tips and jokes that make us all feel like part of a great extended Cretan family. The best part of this is that guests can rely on exceptional cuisine, superb facilities and faultless service, because in Crete, we keep the finest for our family, and that means you.



## *Location*

Find us on the north coast of Crete, 10 minutes from the ancient port and vibrant capital city, Heraklion, very handy for Knossos.



## *Rooms*

In natural materials showcasing the best of classic summery design and local craftsmanship, our welcoming rooms include deluxe suites and private bungalows, many created especially for families. The views are of the endless blue sea, the beautiful gardens, or both.

## *Beach*

Our long, private sweep of warm, sandy beach is one reason so many guests return here. It's both safe for kids and seductive for grown-ups, with sunloungers, a beach bar and water sports including jet ski, parasailing, boating and diving.

## *Activities*

Beyond the beach and the exceptional sightseeing, there are three swimming pools and plenty of sports and wellness activities, from tennis to bocchia or yoga classes. Kids and teens have their own club, buffet, discos and playground, while adults may also indulge in the Aegeo Spa. Cooking classes, wine & olive oil tastings, dance lessons, garden tours or lunch baskets for excursions... we'll find whatever you need for your story of Crete to be perfect.

## *Cuisine*

Food in Crete is a celebration of existence, especially when the produce comes from our own organic kitchen garden. The Piazza d'Italia cooks up classic Italian, Taverna Akrogiali offers imaginative Cretan fare in a stunning seafront setting, while Taka-Taka serves Mediterranean street food to those just having too much fun to sit down. Epicurean experiences include dining at a nearby local taverna, Grill-it-yourself BBQs in our garden gazebos, a treat for all the family.



AGAPI BEACH RESORT  
CRETE

[www.agapibeach.gr](http://www.agapibeach.gr)  
[reservations@agapibeach.gr](mailto:reservations@agapibeach.gr)

# Village Heights Resort

*A truly peaceful prospect*

If your ideal summer soundtrack is the hum of cicadas and the laughter of children splashing in the pool, then this serene location, in lush green gardens overlooking a stunning Cretan mountainscape, is for you. Bask in the shade of olive, locust and pomegranate trees, and ponder your novel, or your next game at the nearby Crete Golf Club.



## *Location*

Ideally positioned to benefit from all of Crete's treasures, historical sites and landmarks. The charming local town of old Hersonissos is within easy reach.

## *Rooms*

The intimate, best-kept secret feel of Village Heights Resort is deceptive. We offer a wide choice of guestrooms including some one or two bedroom apartments and a three bedroom villa. The style is comfortable, pastoral elegance, like a Cretan country villa, providing generous space, light, privacy and memorable views.

## *The Course*

We know it's a priority. We are five minutes away from the internationally recognised Crete Golf Club, with 18 holes, where you benefit from specially discounted green fees. We also have a 9-hole mini golf course on site.

## *Activities*

We have a tennis court and three swimming pools, but when you feel like a dip in the sea, take our shuttle bus service to the beach club down at Stalida, with reserved sunloungers and umbrellas. Children enjoy their own club, pools, playground and fun activities here, or you can take the family to The Cretaquarium or The Labyrinth Theme Park for a mind-bending blend of interactive fun. The nearby mountain and coastal villages offer plenty of opportunities to savour the soul of the Cretan kitchen, plus bars, souvenirs and coffee shops. A games room, a spa and a well-stocked library complete the atmosphere of gracious leisure.

## *Cuisine*

Breakfasts, an à la carte lunch and buffet dinners are served at the main restaurant by the pool. The Elia Restaurant offers traditional Greek cuisine served up with soothing views. There's a Snack Bar for light fare by the pool and in the Lobby Bar, at the heart of the resort, we serve drinks, refreshments and coffees. Upgrade to an all inclusive meal plan to discover the true Cretan spirit with dinner at a traditional taverna and complimentary transfer.



VILLAGE HEIGHTS  
RESORT

[www.villageheights.gr](http://www.villageheights.gr)  
[reservations@villageheights.gr](mailto:reservations@villageheights.gr)



# Koutouloufari Village Holiday Club

## *A charming Cretan getaway*

Connect with the real Crete in the picturesque old village of Koutouloufari, where our Village Holiday Club combines sympathetically restored stone houses and cottage-style self-catering accommodation scattered among the carob, pomegranate and olive trees.

## *Location*

On the lower slopes of Mt. Pyrgias, just 1km from Hersonissos and a selection of fabulous beaches, Koutouloufari village, with its handy tavernas and shops, is also within easy reach of a number of main attractions, including the Palace of Knossos, 30 minutes away. The village makes a peaceful, 'real life' base to come back to, at the end of a dazzling day.

## *Rooms*

We offer three different self-catering styles, including studios, one-bedroom apartments and a traditional stone house. All have marble bathrooms and fully equipped kitchens/kitchenettes. The décor is simple, rustic chic, in keeping with the village environment.



## *Beaches*

Limanakia Hersonissos is a necklace of bays that runs from Cape Sarandaris to the Port of Hersonissos, each with a different beach, each more beautiful than the next. There are big sandy beaches with loungers, umbrellas, beachside food and drink, and exciting water sports, but there are also smaller, rockier beaches that offer more peace. The waters are spectacular cobalt blue, whichever you choose.

## *Activities*

For that last evening dip, you have our outdoor pool, complete with jacuzzi and sauna, or you may book treatments from Aegeo Spa. Darts, table tennis and billiards, a TV room, a library and a wine cellar are all laid on for your amusement and relaxation. The Crete Golf Club, just 10 minutes away, offers specially discounted green fees to our guests.

## *Cuisine*

Ambling around the stone alleyways of Koutouloufari, contemplating somewhere to eat, is one of life's great pleasures, because there's so much choice! But, if you don't feel like moving, our Snack Bar serves light fare by the pool and our Lobby Bar is always happy to host you for coffees, refreshments and alcoholic drinks.

**Koutouloufari Village**  
Holiday Club

www.koutouloufarivillage.gr  
reservations@koutouloufarivillage.gr

# Sustainability

*Cretans have one of the highest life expectancies in the world, thanks largely to their Mediterranean diet and lifestyle. We know how to make good things last, and this knowledge is now becoming vital.*

PHĀEA's distinctive vision of sustainability is:

*“A new, Cretan longevity for people, their culture and their natural environment.”*

For this Mediterranean-style responsible living, we commit to:

## *Timeless Cretan hospitality*

### Our island values

Our staff embody our traditional island values through their sincerely warm-hearted approach to friends old and new. We take professional pride in caring for our guests in ways that respect Crete's history while protecting her future.

### Indigenous talent

We employ local people and support them in continuous professional development, celebrating their successes like our own. This approach both promotes staff loyalty and enhances our offering to our guests.

### Phāea farmers

We support those of our staff who farm during the off season, encouraging the cultivation of sustainable produce. We work with agronomists who specialize in guiding farmers towards more sustainable use of their land, training them in organic farming methods, creating more value for their produce and sourcing that produce to our restaurants.

### Social responsibility

Caring for our fellow islanders, staff and friends, takes a surprising number of forms and we actively encourage everyone at Phāea to show their solidarity. Some do this at a very personal level, for example, donating blood and bone marrow, or helping to plant trees and potatoes. We are delighted to hold an annual party for the staff's children and award the older ones prizes when they enter university.



## *Sustainability in our management*

We choose eco-friendly materials, designers and contractors, and are steadily moving towards zero-plastic waste. At Blue Palace and Cretan Malia Park, a pioneering 3-year program of certified, sustainable landscape management will improve soil health, clean the air and increase energy efficiency.

We compost our organic waste in our dedicated facility, so that we can continuously enrich our soil. We implement energy and water conservation practices, and we actively recycle.

## *Contributing to local community*

PHĀEA RESORTS

### Sustainable procurement

We love to shop local! Goods and products for our construction, equipment and operations are sourced as far as possible from Crete and Greece, preferably from small - to medium-scale producers, whom we encourage to set their own sustainability goals.

### Sustainable Farming Network

We have formed a group of local farmers who all follow the same practice of sustainability training, farming and responsible procurement.

### Supporting local causes

Our commitment to social responsibility has recently included the renovation and development of the Endoscopy unit at Agios Nikolaos General Hospital, donations-in-kind to local schools and nursing homes and financial donations to various local organizations and causes.

### Promoting local customs

Our island brims with quaint and quirky stories and customs, and we are enthusiastic about sustaining this fascinating heritage. Vibrant examples include grape stomping in August and fire-jumping at Klidonas in June. We also support new, local initiatives such as the World Tourism Day celebration, the cliff diving & Agios-on-SUP international sports events and the Spinalonga concert series.

## *Inspiring our guests*

We offer our guests opportunities to get involved in authentic local customs, to benefit from wellness pursuits, to reconnect with nature and to discover environmentally enlightening activities. Through our ongoing environmental activities program, we raise guests' awareness of sustainable issues, in a fun and relaxed way that focuses on what's local to Crete.

- Organic kitchen garden tours
- Hotel garden tours
- Cretan Feast and Crete's True Soul events
- Traditional Fishing Boat
- "Therino" Open air cinema
- Olive oil & Cretan Wine tastings
- Olive tree planting
- Yoga, meditation and Pilates sessions
- Kids' educational activities with environmental focus



## *Sustainable nourishment*

The Cretan diet, the origin of the famous Mediterranean diet, is what guides all our concepts in terms of nourishment for body and soul. In particular, we like to showcase the ancient, Cretan tradition of vegan and vegetarian dishes.

Investing in quality ingredients represents an investment in health – our own, our guests' and the health of the earth itself. We grow organic fruits and vegetables in our own kitchen gardens and are working on organic certification.

We source sustainable, seasonal, local produce wherever possible, and favor those products unique to Crete and to Greece.

## *Sustainable design*

Our design and architecture are the product of careful study of the island's history, nature and resources. Inspired by the surroundings, we try to use sustainable materials, with a preference for those that are locally sourced. We incorporate local craftsmanship, celebrate our architectural heritage and commission new Greek and Cretan artists and designers.



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