

Curriculum Vitae

Dr. Olga-Eleni Astara

Associate Professor, University of West Attica

Personal Information

Name: Olga-Eleni Astara

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Marital Status: Married, 1 child

Online Profiles:

<https://tourism.uniwa.gr/profile/dr-astara-olga-eleni/> -

<https://www.researchgate.net/profile/Olga-Eleni-Astara>

<https://scholar.google.com/citations?hl=en&user=bMMCnT8AAAAJ>

Education

2015: Ph.D. in Home Economics and Ecology, Harokopio University, Athens.
Dissertation: “Sustainable Development, Corporate Social Responsibility & Business Efficiency. An investigation of the listed companies on the Athens Stock Exchange.”
Grade: Excellent.

2005: MSc in Sustainable Development – Local Development, Harokopio University, Athens.

Thesis: “The Contribution of Fixed-Rail Means of Transport to the Sustainable Development of the City of Athens: The Case of Tram.”

1999: BA in Political Science and History, Panteion University, Athens.

Academic and Teaching Experience

2025 – Present: University of West Attica, School of Administrative, Economic and Social Sciences – Associate Professor (by transfer).

2024: Ionian University, School of Economic Sciences – Associate Professor.

2022 – 2024: Ionian University, School of Economic Sciences – Assistant Professor.

2018 – 2021: Ionian University, Department of Regional Development – Lecturer (Applied).

2009 – 2018: Technological Educational Institute (TEI) of Ionian Islands – Lecturer (Applied Professor).

Supervision and Academic Committees

- Supervision of 38 undergraduate theses (2021–2023).
- Member of advisory committees for PhD dissertations on museum-school cooperation and on sustainable development in agriculture (2022–2023).
- Member of multiple departmental and university committees (Erasmus+, Environmental Management, Research Committee, Accreditation).

Publications

Books and Monographs

Astara, O.-E. (2023). Entrepreneurship, Corporate Social Responsibility and Development. Kallipos Repository. <https://repository.kallipos.gr/handle/11419/10585>

Mitoula, R., Astara, O.-E., & Kaldis, P. (2008). Sustainable Development – Concepts, International & European Dimensions. Rossili, Athens. ISBN 960-894-072-7.

Book Chapters

Salvati, L., Ciaschini, C., Astara, O.-E., Quaranta, G., Salvia, R., Chelli, F., Postigliola, M., Scarpitta, D., & Sateriano, A. (2024). Economic environmental convergence and the quest for sustainable development. In Environmental Sustainability and Global Change. Elsevier.

Kopsidas, O., Sateriano, A., Muolo, A., & Astara, O.-E. (2024). A Sustainability (socioeconomic) Evaluation of Cultural Heritage Preservation and Community Engagement in two Mediterranean Cities. In Socio-environmental change: the path toward sustainability. Nova Science Publishers.

Journal Articles

Vardopoulos, I., Dimitriou, K., & Astara, O.-E. (2024). Tourist accommodation facilities sustainability assessment practices: Implications for real estate. Springer Proceedings in Business and Economics.

Vassiliades, C., Minterides, C., Astara, O.-E., Barone, G., & Vardopoulos, I. (2023). Socio-Economic Barriers to Adopting Energy-Saving Bioclimatic Strategies. *Energies*, 16(24).

Astara, O.-E., & Xypolias, S. (2023). The Contribution of special and alternative forms of tourism to the sustainable development of tourist destinations. *Economics World*, 10(4), 155–177.

Lampropoulos, I., Astara, O.-E., Skordoulis, M., Panagiotakopoulou, K., & Papagrigoriou, A. (2024). Education and ICT knowledge in sustainable development perceptions. *Journal of Human Resources and Sustainability Studies*, 12(1).

Babatsou, C., Halkos, G., & Astara, O.-E. (2021). Composite indicators in evaluating tourism performance and seasonality. *Springer Operational Research*.

Astara, O.-E., Katoga, A., & Poulaki, L. (2021). Wine and gastronomic cultural routes in Italy and Covid-19. *Sustainable Development Culture Traditions Journal*.

Mitoula, R., & Astara, O.-E. (2012). The contribution of CSR to the development of local communities. *Journal of Regional and Socio-Economic Issues*, 2(1), 65–78.

Astara, O.-E., Mitoula, R., & Theodoropoulou, H. (2015). CSR as a marketing tool and/or a factor for promoting sustainable development. *International Journal on Strategic Innovative Marketing*, 2, 17–33.

Astara, O.-E. (2014). Culture as the fourth pillar of sustainable development. *Sustainable Development Culture Traditions Journal*.

Bampatsou, C., Hadjiconstantinou, G., & Astara, O.-E. (2013). Sustainability in the energy sector and entropy. *Archives of Economic History*, 25(2).

Theodoropoulou, H., Mitoula, R., Astara, O.-E., & Kaldis, P. (2008). Applied Issues of Agritourism Cooperation. *American Journal of Applied Sciences*, 5(11), 1588–1594.

Mitoula, R., Astara, O.-E., & Apostolopoulos, C. (2008). The contribution of Tram to the sustainable development of Athens. *The Journal of Management Sciences & Regional Development*.

Conference Proceedings

Astara, O.-E., Tsirmpinis, Z., Kopsidas, O., & Vardopoulos, I. (2024). Tourism as a Catalyst for Economic Stability and Environmental Sustainability in Mediterranean Landscapes. *Landscapes across the Mediterranean Conference*.

Astara, O.-E., & Diplas, S. (2024). Ecotourism as a form of Alternative Tourism – Case study of Mesolongi. *National Conference on Urban Sustainability and Historic Cities*.

Astara, O.-E. (2024). Sustainable Development & Cultural Heritage within Digital Technologies Education. *Digital Technologies, Common European Cultural Heritage, and Sustainable Development Conference*.

Astara, O.-E., Garefalakis, A., & Lykogeorgou, K. (2023). Navigating the Digital Frontier. Open Air Cities International Conference.....

Research Projects

- Erasmus+ Irschen Project (2021–2023): Scientific Coordinator.
- Kallipos+ Project (2021–2023): Author of academic textbook on CSR and Development
- Participation in research teams at Harokopio University, Agricultural University of Athens, National Center for Social Research (NCSR), RDI Hellas, and Athens University of Economics and Business (2000–2008).

Scientific Committees and Conferences

- Member of the Scientific Committee of the Open Air Cities Conference (2023–2024).
- Member of the Scientific Committee of the Conference Landscapes across the Mediterranean (2024).
- Member of the Scientific Committee of the National Conference on Urban Sustainability and Historic Cities (2024).
- Organizer and Chair of international conferences (Ionian University, Irschen project).

Invited Talks and Lectures

2022: Ionian University – Lecture on Sustainable Development in the Ionian Islands after their Union with Greece.

2021: Digital Museum of Nea Smyrni – Talk on CSR and Environmental Sustainability.

2016: Harokopio University – Presentation on Culture and Sustainable Development in Volos.

Awards & Distinctions

2023: Award for the publication “Wine and Gastronomic Cultural Routes in Italy and Covid-19” in the SDCT Journal.