

CURRICULUM VITAE

DR. MICHAEL G. SKORDOULIS

ATHENS, OCTOBER 2025

1. Summary and Contact Information



1.1. Personal information

Name	Michail
Surname	Skordoulis
Father's name	Georgios
Mother's name	Theodora
Date of birth	29 May 1992
Place of birth	Cholargos, Attica
Nationality	Greek
Marital status	Married, 1 child
Military service	Completed at the Armored Training Center of Avlonas
Email	mskordoulis@gmail.com , mskordoulis@uniwa.gr

1.2. Current professional position

Assistant Professor at the Department of Tourism Management, University of West Attica, with specialization in “Green Business Strategies and Sustainable Development in the Services Sector”.

1.3. Scientific – professional networks

ORCID	0000-0002-4621-507X
ORCID Profile	https://orcid.org/0000-0002-4621-507X
Scopus ID	56251883100
Scopus Profile	https://www.scopus.com/authid/detail.uri?authorId=56251883100
Web of Science Researcher ID	AFK-9086-2022
Web of Science Profile	https://www.webofscience.com/wos/author/record/480750
Scholar GPS ID	25148796495050
Scholar GPS Profile	https://scholargps.com/scholars/25148796495050/michalis-skordoulis
Google Scholar Profile	https://scholar.google.gr/citations?user=ZDrjX4AAAAJ&hl=en
ResearchGate Profile	https://www.researchgate.net/profile/Michalis-Skordoulis
LinkedIn Profile	https://www.linkedin.com/in/michalisskordoulis/

2. Education



2.1. Academic education

- 2016 – 2021 PhD Degree titled: “Business Strategies and Competitive Advantage through Green Entrepreneurship and Sustainable Environmental Management”
Democritus University of Thrace – Department of Forestry and Management of the Environment and Natural Resources
Grade: 10 out of 10 (Excellent)
- 2014 – 2016 Master’s Degree in Business Administration – Total Quality Management with International Orientation (MBA – T.Q.M. International)
University of Piraeus – Department of Business Administration
Grade: 8.51 out of 10 (Excellent)
- 2010 – 2014 Bachelor’s Degree in Business Administration (B.B.A.)
Technological Educational Institute (T.E.I.) of Piraeus – Department of Business Administration
Grade: 8.88 out of 10 (Excellent)

2.2. Foreign languages

- English Certificate of Proficiency in English (CEFR – C2) – University of Michigan
- French Certificat Pratique de Langue Française, (CEFR – C1) – Université Paris Sorbonne

2.3. Computer skills

Computer Skills: Word processing, internet services, spreadsheets, computer use, and file management – Global Cert (License No GRINTCUS000940)

2.4. Other knowledge and skills

Knowledge – skills	Information
Statistical analysis	<ul style="list-style-type: none"> • IBM SPSS • STATA • Jamovi
Econometric analysis	Gretl
Multicriteria analysis	Multicriteria Satisfaction Analysis (MUSA)
Data base managment	Refinitiv Eikon
Graphic design	Microsoft Visio

Γνώσεις – δεξιότητες	Λεπτομέρειες
Business process and resource architecture	<ul style="list-style-type: none">• Architecture of Integrated Information Systems (ARIS)SAP
Programming languages	Visual Basic
Website construction	<ul style="list-style-type: none">• WEB HTML• Adobe Dreamweaver
Computerized accounting	Computerized accounting software: Eurofasma Singular

3. Professional experience



University of West Attica

06/2025 – present Assistant Professor
 Department of Tourism Management
 Specialization in “Green Business Strategies and Sustainable Development in the Services Sector”

National Bank of Greece S.A.

03/2022 – 06/2025 Business banking executive – relationship manager (RM)
 11/2014 – 03/2022 Business banking officer

Hellenic Foundation for Research and Innovation

12/2023 – 07/2024 Certified Assessor – Expert (External Consultant)

Technological Education Institute of Piraeus

09/2016 – 10/2016 Technical support
 Department of Accounting – MSc Program in “Public Economics and Policy”

05/2014 – 10/2014 Administrative and technical support
 Office of European Programs and International Relations

05/2014 – 07/2014 Administrative and technical support
 Department of Business Administration – “Management Information Systems” Laboratory

11/2013 – 04/2014 Internship
 Department of Business Administration – “Quantitative Methods” Laboratory

10/2012 – 12/2012 Administrative support
 Office of European Programs and International Relations

4. Teaching activity



4.1. Full responsibility teaching at Higher Education Institutions

4.1.1. Undergraduate level

Spring semester 2024 – 2025	University of West Attica Department of Tourism Management Teaching of the following courses: <ul style="list-style-type: none"> • European Policies in Tourism • Cultural Influences on Tourism
Winter semester 2024 – 2025	University of West Attica Department of Tourism Management Teaching of the following courses: <ul style="list-style-type: none"> • Introduction to Tourism Business Management • Intercultural Communication
Spring semester 2023 – 2024	University of West Attica Department of Tourism Management Teaching of the following courses: <ul style="list-style-type: none"> • Special Topics in Accounting and Hotels' Accounting • Intercultural Management
Spring semester 2022 – 2023	University of West Attica Department of Tourism Management Teaching of the course: Special Topics in Accounting and Hotels' Accounting
Winter semester 2022 – 2023	University of West Attica Department of Tourism Management Teaching of the following courses: <ul style="list-style-type: none"> • Introduction to Tourism Business Management • Special Topics in Managerial Accounting and Taxation
Spring semester 2021 – 2022	University of West Attica Department of Tourism Management Teaching of the course: Special Topics in Accounting and Hotels' Accounting

4.1.2. Postgraduate level

Winter semester 2023 – 2024	University of West Attica Interinstitutional MSc Program in Business Operations Management Teaching of the following courses: <ul style="list-style-type: none"> • Applied Accounting and Revenue Management • Research Methodology
Spring semester 2022 – 2023	University of West Attica <ul style="list-style-type: none"> • Interinstitutional MSc Program in Business Operations Management Teaching of the course: Eco-Agrotourism • MSc Program in Advanced Management Systems Teaching of the course: Statistical Methods for Business
Spring semester 2017 – 2018	Technological Educational Institute (T.E.I.) of Piraeus MSc Program in Public Economics and Policy Teaching of the course: SPSS

4.2. Co-teaching and Assistant Teaching at Higher Education Institutions

Spring Semester 2021 – 2022	University of West Attica Interinstitutional MSc Program in Business Operations Management Supplementary lectures and supportive teaching of the course: Quantitative Methods Democritus University of Thrace MSc Program in Environmental Planning and Environmental Education Co-teaching of the course: Sustainable Development
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4.3. Full responsibility teaching in non-formal post-secondary education providers

4.3.1. Undergraduate level

Winter semester 2023 – 2024	Mediterranean College in collaboration with University of Derby B.A. (Hons) International Hospitality Management
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	Teaching of the course: Independent Study
Winter semester 2022 – 2023	Mediterranean College in collaboration with University of Derby B.A. (Hons) International Hospitality Management Teaching of the course: Independent Study
Winter semester 2021 – 2022	Mediterranean College in collaboration with University of Derby B.A. (Hons) International Hospitality Management Teaching of the course: Independent Study

4.3.2. Μεταπτυχιακό επίπεδο

Spring semester 2023 – 2024	Mediterranean College in collaboration with University of Derby <ul style="list-style-type: none"> • M.Sc. in Human Resources Management Teaching of the course: Independent Study: Research Methodology • M.Sc. in Marketing Management Teaching of the course: Independent Study: Research Methodology
Winter semester 2023 – 2024	Mediterranean College in collaboration with University of Derby <ul style="list-style-type: none"> • M.Sc. in Human Resources Management Teaching of the course: Independent Study: Research Methodology • M.Sc. in Marketing Management Teaching of the course: Independent Study: Research Methodology
Spring semester 2022 – 2023	Mediterranean College in collaboration with University of Derby <ul style="list-style-type: none"> • M.Sc. in Human Resources Management Teaching of the course: Independent Study: Research Methodology • MSc in Marketing Management Teaching of the course: Independent Study: Research Methodology
Winter semester 2022 – 2023	Mediterranean College in collaboration with University of Derby M.Sc. in Marketing Management Teaching of the course: Marketing Metrics
Spring semester 2021 – 2022	Mediterranean College in collaboration with University of Derby <ul style="list-style-type: none"> • M.Sc. in Human Resources Management Teaching of the course: Independent Study: Research Methodology

	<ul style="list-style-type: none"> • M.Sc. in Marketing Management Teaching of the course: Independent Study: Research Methodology • M.B.A. Global Teaching of the course: Business Research Methods and Data Analysis
Spring semester 2021 – 2022	<p>Mediterranean College in collaboration with University of Derby</p> <ul style="list-style-type: none"> • M.Sc. in Human Resources Management Teaching of the course: Independent Study: Research Methodology • M.Sc. in Marketing Management Teaching of the courses: <ul style="list-style-type: none"> ○ Independent Study: Research Methodologies ○ Marketing Metrics

4.3.3. Vocational specialization programs

Spring semester 2024 – 2025	<p>Mediterranean College in collaboration with European International University Executive Diploma in Sustainability and Responsible Management Teaching of the course: Sustainability, Management and ESG Strategy</p>
Spring semester 2023 – 2024	<p>Mediterranean College in collaboration with European International University Executive Diploma in Sustainability and Responsible Management Teaching of the course: Sustainability, Management and ESG Strategy</p>
Winter semester 2023 – 2024	<p>Mediterranean College in collaboration with European International University</p> <ul style="list-style-type: none"> • Executive Diploma in Sustainability and Responsible Management Teaching of the course: Sustainable Development and ESG Transformation • Executive Diploma in Business Administration Teaching of the course: Business Strategy
Winter semester 2022 – 2023	<p>Mediterranean College in collaboration with European International University Executive Diploma in Business Administration Teaching of the course: Business Strategy</p>

4.4. Teaching in education and training programs

- 03/2022 – 12/2023 Center for Continuing Education and Lifelong Learning (KEDIVIM)
National and Kapodistrian University of Athens
E-learning Training Program: “Education in Group Facilitation and Empowerment”
Educational support provided for the following modules:
- Introduction to Research
 - Sampling Techniques
 - SPSS Environment
 - Data Entry in SPSS
 - Descriptive Data Analysis
 - Statistical Hypothesis Testing
 - Variable Correlations
 - Regression Methods
 - Multivariate Data Analysis
 - Scale Reliability Measurement
 - Scientific Paper Writing through Practical Application

4.5. Member of doctoral advisory committees

- 2025 – present Poligeni, P. “The Role of Educational Policy in Promoting Total Quality Management in Higher Education: The Case of Public Universities in Greece”

4.6. Theses supervision

4.6.1. Undergraduate level

Supervision of 2 undergraduate theses in the Department of Tourism Management, University of West Attica

Supervision of 29 undergraduate theses at the School of Tourism and Hospitality, Mediterranean College, in collaboration with the University of Derby

4.6.2. Postgraduate level

Supervision of 29 postgraduate dissertations at the School of Business, Mediterranean College, in collaboration with the University of Derby

4.7. Academic and public engagement lectures

- 2025 “Bank Financing of Sustainable Investments: Criteria and the European Regulatory Framework” Lecture delivered at PlanBiz 2025, Athens, University of West Attica (in Greek).

5. Research activity – publications



5.1. Publications

5.1.1. Publications in international peer-reviewed scientific journals

- [1] Delegkos, A. E., **Skordoulis, M.** & Kalantonis, P. (2025). Business Strategies and Corporate Reporting for Sustainability: A Comparative Study of Materiality, Stakeholder Engagement, and ESG Performance in Europe. *Sustainability*, 17(19), 8814. <https://doi.org/10.3390/su17198814>.
- [2] Mitroulia, M., Chytis, E., Kitsantas, T., **Skordoulis, M.**, & Kalantonis, P. (2025). ESG Strategy and Tax Avoidance: Insights from a Meta-Regression Analysis. *Journal of Risk and Financial Management*, 18(9), 503. <https://doi.org/10.3390/jrfm18090503>.
- [3] Matsali, C., **Skordoulis, M.**, Papagrigoriou, A., & Kalantonis, P. (2025). ESG scores as indicators of green business strategies and their impact on financial performance in tourism services: Evidence from worldwide listed firms. *Administrative Sciences*, 15(6), 208. DOI: <https://doi.org/10.3390/admsci15060208>.
- [4] **Skordoulis, M.**, Kavoura, A., Stavropoulos, A. S., Zikas, A. & Kalantonis, P. (2024). Financial Stability and Environmental Sentiment Among Millennials: A Cross-Cultural Analysis of Greece and The Netherlands. *International Journal of Financial Studies*, 13(2), 64. DOI: <https://doi.org/10.3390/ijfs13020064>.
- [5] **Skordoulis, M.**, Stavropoulos, A. S., Papagrigoriou, A. & Kalantonis, P. (2024). The strategic impact of service quality and environmental sustainability on financial performance: A case study of 5-star hotels in Athens. *Journal of Risk and Financial Management*, 17, 473. DOI: <https://doi.org/10.3390/jrfm17100473>.
- [6] **Skordoulis, M.**, Patsatzi, O., Kalogiannidis, S., Patitsa, C. & Papagrigoriou, A. (2024). Strategic management of multiculturalism for social sustainability in hospitality services: The case of hotels in Athens. *Tourism and Hospitality*, 5, 977–995. DOI: <https://doi.org/10.3390/tourhosp5040055>.
- [7] **Skordoulis, M.**, Panagiotakopoulou, K., Manolis, D., Papagrigoriou, A. & Kalantonis, P. (2024). Perceptions of environmental sustainability and luxury: Influences on organic food buying behavior among Millennials and Generation Z in Greece. *Global Network of Environmental Science and Technology (Global NEST) Journal*, 26(5), 06067. DOI: <https://doi.org/10.30955/gnj.06067>.
- [8] Xanthopoulou, A., **Skordoulis, M.**, Kalantonis, P. & Arsenos, P. (2024). Integrating corporate governance and forensic accounting: A sustainable corporate strategy

- against fraud. *Journal of Governance and Regulation*, 13(2), 327–338. DOI: <https://doi.org/10.22495/jgrv13i2siart9>.
- [9] Thapa, K., Ntanos, S., Kyriakopoulos, G., **Skordoulis, M.** & Getzner, M. (2024). Visitors' environmental attitudes and willingness to pay for nature conservation: The case of Langtang National Park in the Himalayas. *Global Network of Environmental Science and Technology (Global NEST) Journal*, 26(3), 05717. DOI: <https://doi.org/10.30955/gnj.005717>.
- [10] Lampropoulos, I., Astara, O. E., **Skordoulis, M.**, Panagiotakopoulou, K. & Papagrigoriou, A. (2024). The contribution of education and ICT knowledge in sustainable development perceptions: The case of higher education students in Greece. *Journal of Human Resource and Sustainability Studies*, 12(1), 15–31. DOI: <https://doi.org/10.4236/jhrss.2024.121002>.
- [11] Delegkos, A. E., **Skordoulis, M.**, Kalantonis, P. & Xanthopoulou, A. (2022). Integrated reporting and value relevance in the energy sector: The case of European listed firms. *Energies*, 15(22), 8435. DOI: <https://doi.org/10.3390/en15228435>.
- [12] **Skordoulis, M.**, Kyriakopoulos, G., Ntanos, S., Galatsidas, S., Arabatzis, G., Chalikias, M. & Kalantonis, P. (2022). The mediating role of firm strategy in the relationship between green entrepreneurship, green innovation, and competitive advantage: The case of medium and large-sized firms in Greece. *Sustainability*, 14(6), 328. DOI: <https://doi.org/10.3390/su14063286>.
- [13] Diakakis, M., **Skordoulis, M.**, & Kyriakopoulos, P. (2022). Public perceptions of flood and extreme weather early warnings in Greece. *Sustainability*, 14(16), 10199. DOI: <https://doi.org/10.3390/su141610199>.
- [14] Koukounaras Liagkis, M., **Skordoulis, M.**, & Geronikou, V. (2022). Measuring competences for democratic culture: Teaching human rights through religious education. *Human Rights Education Review*, 5(1), 112–135. DOI: <https://doi.org/10.7577/hrer.4487>.
- [15] Milioris, K., Konstantopoulos, C., Papageorgiou, K. & Skordoulis, M. (2022). The use of healthcare information systems: A research study about health professionals' needs. *International Journal of Healthcare Technology and Management*, 19(1), 77–89. DOI: <https://doi.org/10.1504/IJHTM.2022.123580>.
- [16] Diakakis, M., **Skordoulis, M.**, & Savvidou, E. (2021). The relationships between public risk perceptions of climate change, environmental sensitivity and experience of extreme weather-related disasters: Evidence from Greece. *Water*, 13(20), 2842. DOI: <https://doi.org/10.3390/w13202842>.
- [17] Drosos, D., Kyriakopoulos, G., Gkika, E., Komisopoulos, F., **Skordoulis, M.** & Ntanos, S. (2021). Managing change and managerial innovation towards employees satisfaction at workplace. *TEM Journal*, 10(2), 597–606. DOI: <https://doi.org/10.18421/TEM102-15>.

- [18] Drosos, D., **Skordoulis, M.**, Tsotsolas, N., Kyriakopoulos, G. L., Gkika, E. C., & Komisopoulos, F. (2021). Retail customers' satisfaction with banks in Greece: A multicriteria analysis of a dataset. *Data in Brief*, 35, 106915. DOI: <https://doi.org/10.1016/j.dib.2021.106915>.
- [19] Chalikias, M., Triantafyllou, I., **Skordoulis, M.**, Kallivokas, D. & Lalou, P. (2021). Stocks' data mathematical modeling using differential equations: The case of healthcare companies in Athens Stock Exchange. *Reliability: Theory & Applications*, 64(16), 5–14. DOI: <https://doi.org/10.24412/1932-2321-2021-264-5-14>.
- [20] **Skordoulis, M.**, Ntanos, S., Kyriakopoulos, G.L., Arabatzis, G., Galatsidas, S. & Chalikias, M. (2020). Environmental innovation, open innovation dynamics and competitive advantage of medium and large-sized firms. *Journal of Open Innovation: Technology, Market, and Complexity*, 6(4), 195. DOI: <https://doi.org/10.3390/joitmc6040195>.
- [21] **Skordoulis, M.**, Ntanos, S. & Arabatzis, G. (2020). Socioeconomic evaluation of green energy investments: Analyzing citizens' willingness to invest in photovoltaics in Greece. *International Journal of Energy Sector Management*, 14(5), 871–890. DOI: <https://doi.org/10.1108/IJESM-12-2019-0015>.
- [22] **Skordoulis, M.**, Koukounaras Liagkis, M., Sidiropoulos, G., & Drosos, D. (2020). Emotional intelligence and workplace conflict resolution: The case of secondary education teachers in Greece. *International Journal of Research in Education and Science*, 6(4), 521–533. DOI: <https://doi.org/10.46328/ijres.v6i4.1224>.
- [23] Chalikias, M., Lalou, P., **Skordoulis, M.**, Papadopoulos, P. & Fatouros, S. (2020). Bank oligopoly competition analysis using a differential equations model. *International Journal of Operational Research*, 38(1), 137–145. DOI: <https://doi.org/10.1504/IJOR.2020.106364>.
- [24] Chalikias, M., Lalou, P. & **Skordoulis, M.** (2019). Customer exposure to sellers, probabilistic optimization and profit research. *Mathematics*, 7(7), 621. DOI: <https://doi.org/10.3390/math7070621>.
- [25] Drosos, D., **Skordoulis, M.** & Chalikias, M. (2019). Measuring the impact of customer satisfaction on business profitability: an empirical study. *International Journal of Technology Marketing*, 13(2), 143–155. DOI: <https://doi.org/10.1504/IJTMKT.2019.102264>.
- [26] Drosos, D., **Skordoulis, M.**, Arabatzis, G., Tsotsolas, N. & Galatsidas, S. (2019). Measuring industrial customer satisfaction: The case of the natural gas market in Greece. *Sustainability*, 11(7), 1905. DOI: <https://doi.org/10.3390/su11071905>.
- [27] Ntanos, S., Kyriakopoulos, G., **Skordoulis, M.**, Chalikias, M. & Arabatzis, G. (2019). An application of the New Environmental Paradigm (NEP) scale in a Greek context. *Energies*, 12(2), 239. DOI: <https://doi.org/10.3390/en12020239>.

- [28] Drosos, D., Tsotsolas, N., **Skordoulis, M.** & Chalikias, M. (2018). Patient satisfaction analysis using a multicriteria analysis method: The case of the NHS in Greece. *International Journal of Productivity and Quality Management*, 25(4), 491–505. DOI: <https://doi.org/10.1504/IJPQM.2018.096091>.
- [29] Ntanos, S., **Skordoulis, M.**, Kyriakopoulos, G., Arabatzis, G., Chalikias, M., Galatsidas, S., Batzios, A., & Katsarou, A. (2018). Renewable energy and economic growth: Evidence from European countries. *Sustainability*, 10(8), 2626. DOI: <https://doi.org/10.3390/su10082626>.
- [30] Ntanos, S., Kyriakopoulos, G., Chalikias, M., Arabatzis, G., **Skordoulis, M.**, Galatsidas, S. & Drosos, D. (2018). A social assessment of renewable energy sources usage and contribution to life quality: The case of an Attica urban area in Greece. *Sustainability*, 10(5), 1414. DOI: <https://doi.org/10.3390/su10051414>.
- [31] Diakakis, M., Priskos, G., & **Skordoulis, M.** (2018). Public perception of flood risk in flash flood prone areas of Eastern Mediterranean: The case of Attica Region in Greece. *International Journal of Disaster Risk Reduction*, 28, 404–413. DOI: <https://doi.org/10.1016/j.ijdrr.2018.03.018>.
- [32] **Skordoulis, M.**, Kaskouta, I., Chalikias, M. & Drosos, D. (2018). E-commerce and e-customer satisfaction during the economic crisis. *Journal for International Business and Entrepreneurship Development*, 11(1), 15–29. DOI: <https://doi.org/10.1504/JIBED.2018.090018>.
- [33] Ntanos, S., Kyriakopoulos, G., Chalikias, M., Arabatzis, G. & **Skordoulis, M.** (2018). Public perceptions and willingness to pay for renewable energy: A case study from Greece. *Sustainability*, 10(3), 687. DOI: <https://doi.org/10.3390/su10030687>.
- [34] Papasotirou, E., Sidiropoulos, G., Ntanos, S., Chalikias, M. & **Skordoulis, M.** (2018). The relationship between professional burnout and satisfaction: A case study for physical education teachers in a Greek urban area. *Serbian Journal of Management*, 13(20), 353–363. DOI: <https://doi.org/10.5937/sjm13-15801>.
- [35] Drosos, D. & **Skordoulis, M.** (2018). The role of environmental responsibility in tourism. *Journal for International Business and Entrepreneurship Development*, 11(1), 30–39. DOI: <https://doi.org/10.1504/JIBED.2018.090019>.
- [36] **Skordoulis, M.**, Alasonas, P. & Pekka-Economou, V. (2017). E-Government services quality and citizens satisfaction: A multicriteria satisfaction analysis of TAXISnet information system in Greece. *International Journal of Productivity and Quality Management*, 22(1), 82–100. DOI: <https://doi.org/10.1504/IJPQM.2017.085848>.
- [37] Diakakis, M., Deligiannakis, G., Pallikarakis, A. & **Skordoulis, M.** (2017). Identifying elements that affect the probability of buildings to suffer flooding in urban areas using Google Street View. A case study from Athens metropolitan area in Greece.

- International Journal of Disaster Risk Reduction*, 22, 1–9. DOI: <https://doi.org/10.1016/j.ijdrr.2017.02.002>.
- [38] Chalikias, M. & **Skordoulis, M.** (2017). Implementation of F.W. Lanchester's combat model in a supply chain in duopoly: The case of Coca-Cola and Pepsi in Greece. *Operational Research: An International Journal*, 17(3), 735–745. DOI: <https://doi.org/10.1007/s12351-016-0226-0>.
- [39] Chalikias, M., Drosos, D., **Skordoulis, M.** & Tsotsolas, N. (2016). Determinants of customer satisfaction in healthcare industry: The case of the Hellenic Red Cross. *International Journal of Electronic Marketing and Retailing*, 7(4), 311–321. DOI: <https://doi.org/10.1504/IJEMR.2016.080807>.
- [40] Diakakis, M., Deligiannakis, G., Pallikarakis, A. & **Skordoulis, M.** (2016). Factors controlling the spatial distribution of flash flooding in the complex environment of a metropolitan urban area. The case of Athens 2013 flash flood event. *International Journal of Disaster Risk Reduction*, 18, 171–180. DOI: <https://doi.org/10.1016/j.ijdrr.2016.06.010>.
- [41] Armira, A., Armira, E., Drosos, D., **Skordoulis, M.** & Chalikias, M. (2016). Determinants of consumers behavior toward alcohol drinks: the case of Greek Millennials. *International Journal of Electronic Customer Relationship Management*, 10(1), 14–27. DOI: <https://doi.org/10.1504/IJECRM.2016.079377>.
- [42] Rouva, E., Lalou, P., **Skordoulis, M.**, & Chalikias, M. (2016). Viral marketing analysis and evaluation: the case of the Greek consumer market. *International Journal of Electronic Customer Relationship Management*, 10(1), 28–38. DOI: <https://doi.org/10.1504/IJECRM.2016.079375>.
- [43] Tsitmideli, G., **Skordoulis, M.**, Chalikias, M., Sidiropoulos, G. & Papagrigoriou, A. (2016). Supervisors and subordinates relationship impact on job satisfaction and efficiency: The case of obstetric clinics in Greece. *International Journal of Strategic Innovative Marketing*, 2016, 1–12. DOI: <https://doi.org/10.15556/IJSIM.03.03.001>.
- [44] Chalkias, M., Lalou, P. & **Skordoulis, M.** (2016). Modeling advertising expenditures using differential equations: The case of an oligopoly data set. *International Journal of Applied Mathematics and Statistics*, 55(2), 23–31.
- [45] Δρόσος, Δ., Τσότησολας, Ν. & **Σκορδούλης, Μ.** (2016). Μέτρηση της ικανοποίησης των πελατών από τα online ταξιδιωτικά γραφεία. *e-Journal of Science & Technology*, 11(2), 1–17.
- [46] Chalikias, M. & **Skordoulis, M.** (2014). Implementation of Richardson's Arms Race Model in advertising expenditure of two competitive firms. *Applied Mathematical Sciences*, 8(81), 4013–4023. DOI: <https://doi.org/10.12988/ams.2014.45336>.

- [47] Pothos, N., Chalikias, M. & Skordoulis, M. (2014). Study of the Greek Public Servants' Healthcare and Insurance Organisation financial resources evolution. *Management in Health*, 18(1), 33–37.

5.1.2. Chapters in peer-reviewed books

- [1] Petritzikli, E., Markaki, E., Siolou, E., Chalikias, M., Sykianakis, N. & **Skordoulis, M.** (2026). *Technology and innovation in marketing strategies in hospitality industry*. In: Li, S. (eds) Information Management. ICIM 2025. Communications in Computer and Information Science, Vol 2541. Springer, Cham, 46–52. DOI: https://doi.org/10.1007/978-3-031-99356-5_5.
- [2] **Skordoulis, M.**, Giaka, M., Psimopoulou, A., Panagopoulou, D. & Papagrigoriou, A. (2025). *The impact of ecotourism on tourist behavior in Greece: A quantitative analysis of sustainability and market dynamics*. In: Kavoura A., Briciu V. A., Briciu A. (eds.) Strategic Innovative Marketing and Tourism. ICSIMAT 2024. Springer Proceedings in Business and Economics. Springer, Cham, 919–927. DOI: https://doi.org/10.1007/978-3-031-81962-9_99.
- [3] **Skordoulis, M.**, Desli, N., Arsenou, E., Kalantonis, P. & Papagrigoriou, A. (2025). *Consumers' perceptions on sustainable fashion products: The case of millennials in Greece*. In: Kavoura A., Briciu V. A., Briciu A. (eds.) Strategic Innovative Marketing and Tourism. ICSIMAT 2024. Springer Proceedings in Business and Economics. Springer, Cham, 701–709. DOI: https://doi.org/10.1007/978-3-031-81962-9_76.
- [4] **Skordoulis, M.**, Vrentzou, A. D., Arsenou, E., Kalantonis, P. & Papagrigoriou, A. (2025). *Effectiveness of social media influencers in tourism marketing: The case of eco-friendly hotels in Greece*. In: Kavoura A., Briciu V. A., Briciu A. (eds.) Strategic Innovative Marketing and Tourism. ICSIMAT 2024. Springer Proceedings in Business and Economics. Springer, Cham, 909–917. DOI: https://doi.org/10.1007/978-3-031-81962-9_98.
- [5] Athanasoglou, M., Arsenou, E., **Skordoulis, M.**, Panagiotakopoulou, P. & Stavropoulos, N. (2025). *The impact of marketing through social media influencers: A case study on wine products in Greece*. In: Kavoura A., Briciu V. A., Briciu A. (eds.) Strategic Innovative Marketing and Tourism. ICSIMAT 2024. Springer Proceedings in Business and Economics. Springer, Cham. Accepted for publication. Springer, Cham, 505–514. DOI: https://doi.org/10.1007/978-3-031-81962-9_55.
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- [9] Katartis, K., **Skordoulis, M.**, Panagopoulou, D., Skordoulis, M., Chalikias, M. & Sidiropoulos, G. (2024). *Guests' perceptions of smart technology security and privacy: The case of hotels in Athens metropolitan area*. In: Kavoura A., Borges Tiago, T., Tiago F. (eds.) Strategic Innovative Marketing and Tourism. ICSIMAT 2023. Springer Proceedings in Business and Economics. Springer, Cham, 939–946. DOI: https://doi.org/10.1007/978-3-031-51038-0_101.
- [10] Ntanos, S., Asonitou, S., Kyriakopoulos, G., **Skordoulis, M.**, Chalikias, M. & Arabatzis, G. (2020). *Environmental sensitivity of business school students and their attitudes towards social and environmental accounting*. In: Kavoura A., Kefallonitis E., Theodoridis P. (eds.) Strategic Innovative Marketing and Tourism. ICSIMAT 2019. Springer Proceedings in Business and Economics. Springer, Cham, 195–203. DOI: <https://doi.org/10.1007/978-3-030-36126-6>.
- [11] **Skordoulis, M.**, Chalikias, M., Galatsidas, S. & Arabatzis G. (2019). *Competitive advantage establishment through sustainable environmental management and green entrepreneurship: A proposed differential equations framework*. In: Theodoridis A., Ragkos A., Salampasis M. (eds) Innovative Approaches and Applications for Sustainable Rural Development. HAICTA 2017. Springer Earth System Sciences. Springer, Cham, pp. 205–219. DOI: https://doi.org/10.1007/978-3-030-02312-6_12.
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- In: Kravets A., Shcherbakov M., Kultsova M., Shabalina O. (eds.) Creativity in Intelligent Technologies and Data Science. CIT&DS 2015. Communications in Computer and Information Science, Vol 535. Springer, Cham, pp. 222–233. DOI: https://doi.org/10.1007/978-3-319-23766-4_17.
- [15] **Skordoulis, M.**, Chalikias, M., Drosos, D. & Koniordos, M. (2015). Staff recruitment process and methods: The case of the mobile telephony industry in Greece. In: Kravets A., Shcherbakov M., Kultsova M., Shabalina O. (eds.) Creativity in Intelligent Technologies and Data Science. CIT&DS 2015. Communications in Computer and Information Science, Vol 535. Springer, Cham, pp. 292–306. DOI: https://10.1007/978-3-319-23766-4_24.
- [16] Drosos, D., Tsotsolas, N., Chalikias, M., **Skordoulis, M.** & Koniordos, M. (2015). Evaluating customer satisfaction: the case of the mobile telephony industry in Greece. In: Kravets A., Shcherbakov M., Kultsova M., Shabalina O. (eds.) Creativity in Intelligent Technologies and Data Science. CIT&DS 2015. Communications in Computer and Information Science, Vol 535. Springer, Cham, pp. 249–267. DOI: https://10.1007/978-3-319-23766-4_21.
- [17] Drosos, D., Tsotsolas, N., Chalikias, M., **Skordoulis, M.** & Koniordos, M. (2015). A survey on the use of social networking sites in Greece. In: Kravets A., Shcherbakov M., Kultsova M., Shabalina O. (eds.) Creativity in Intelligent Technologies and Data Science. CIT&DS 2015. Communications in Computer and Information Science, Vol 535. Springer, Cham, pp. 556–570. DOI: https://0.1007/978-3-319-23766-4_44.
- [18] Chalikias, M., Kyriakopoulos, G., **Skordoulis, M.** & Koniordos, M. (2014). *Knowledge management for business processes: Employees' recruitment and human resources' selection: A combined literature review and a case study*. In: Kravets A., Shcherbakov M., Kultsova M., Iijima, T. (eds.) Knowledge-Based Software Engineering, CIT&DS 2014. Communications in Computer and Information Science, Vol 466. Springer, Cham, pp. 503–518. DOI: https://doi.org/10.1007/978-3-319-11854-3_44.
- [19] **Skordoulis, M.**, Chalikias, M. & Koniordos, M. (2014). *Students' satisfaction from their educational context through DREEM and LOT-R*. In: Kravets A., Shcherbakov M., Kultsova M., Iijima, T. (eds.) Knowledge-Based Software Engineering, CIT&DS 2014. Communications in Computer and Information Science, Vol 466. Springer, Cham, pp. 113–122. DOI: https://doi.org/10.1007/978-3-319-11854-3_11.

5.1.3. Publications in proceedings of international peer-reviewed scientific conferences

- [1] Stavrou, K., Kalantonis, P., & **Skordoulis, M.** (2025). Corporate governance as a performance driver: panel data evidence from Greek listed firms during the 2010–2017 crisis period. In: Proceedings of Corporate Governance: International Outlook. Online, June 2025. Virtus Interpress, pp. 66–68.
- [2] **Skordoulis, M.**, Andreopoulou, M. I. & Drosos, D. (2022). *Consumers' willingness to pay for green hotels: The case of Millennials in Greece*. In: Proceedings of the

- 10th International Conference on ICT in Agriculture, Food and Environment (HAICTA 2022). Athens, September 2022. CEUR Workshop Proceedings, pp. 32–38.
- [3] **Skordoulis, M.**, Arabatzis, G., Chalikias, M., Ntanos, S., Galatsidas, S. & Drosos, D. (2020). *Managers' perceptions on environmental sustainability*. In: Proceedings of the 9th International Conference on ICT in Agriculture, Food and Environment (HAICTA 2020). Thessaloniki, September 2020. CEUR Workshop Proceedings, pp. 407–415.
- [4] Drosos, D., Kyriakopoulos, G., **Skordoulis, M.** & Ntanos, S. (2020). *The effects of customers' satisfaction on business profitability in Greece's banking sector. An Empirical Study*. In: Proceedings of the XIV Balkan Conference on Operational Research (Virtual BALCOR 2020). Thessaloniki, September 2020. Hellenic Operational Research Society, pp. 329–333.
- [5] **Skordoulis, M.**, Galatsidas, S., Arabatzis, G. (2017). *Business strategies and competitive advantage through green entrepreneurship and sustainable environmental management*. In: Proceedings of the 8th International Conference on ICT in Agriculture, Food and Environment (HAICTA 2017). Chania, September 2017. CEUR Workshop Proceedings, pp. 205–213.
- [6] Drosos, D., Tsotsolas, N., Zagga, A., Chalikias, M. & **Skordoulis, M.** (2015). *Multicriteria satisfaction analysis application in the health care sector*. In: Proceedings of the 7th International Conference on ICT in Agriculture, Food and Environment (HAICTA 2015). Kavala, September 2015. Athens: HAICTA, pp. 737–754.
- [7] Alasonas, P., **Skordoulis, M.** & Pekka-Economou, V. (2015). *The framework of e-government services development: the case of TAXISnet*. In: Proceedings of eRA-10 International Scientific Conference. Economy I Session. Piraeus, September 2015. Piraeus University of Applied Sciences, pp. 55–65.
- [8] **Skordoulis, M.** & Pekka-Economou, V. (2015). *Analysis of the factors affecting customers' satisfaction from the Greek banks*. In: Proceedings of eRA-10 International Scientific Conference. Economy I Session. Piraeus, September 2015. Piraeus University of Applied Sciences, pp. 32–40.
- [9] **Skordoulis, M.**, Sparangis, P., Stampolis, O., Mougkolia, I., Papageorgiou, A. & Chondreli, C. (2015). *A framework for quality in education: applying quality function deployment to a higher education institute*. In: Proceedings of eRA-10 International Scientific Conference. Education I Session. Piraeus, September 2015. Piraeus University of Applied Sciences, pp. 1–10.
- [10] Lalou, P., Chalikias, M., **Skordoulis, M.**, Papadopoulos, P. & Fatouros, S. (2016). *A probabilistic evaluation of sales expansion*. In: Proceedings of 5th International Symposium and 27th National Conference of HEL.O.R.S on Operation Research. Piraeus, June 2016. Piraeus University of Applied Sciences, pp. 109–112.
- [11] Chalikias, M., Lalou, P. & **Skordoulis, M.** (2016). *Modeling a bank data set using differential equations: the case of the Greek banking sector*. In: Proceedings of 5th International Symposium and 27th National Conference of HEL.O.R.S on

- Operation Research. Piraeus, June 2016. Piraeus University of Applied Sciences, pp. 113–116.
- [12] Drosos, D., Chalikias, M., **Skordoulis, M.** & Mandalenaki, M. (2016). *The role of information technology and knowledge management in higher education*. In: Proceedings of 2nd International Conference on Lifelong Education and Leadership for All (ICLEL 2016). Liepaja, July 2016. Sakarya University, pp. 395–403.
- [13] **Skordoulis, M.**, Drosos, D. & Mandalenaki, M. (2016). *An Analysis of students' satisfaction using a multicriteria method*. In: Proceedings of 2nd International Conference on Lifelong Education and Leadership for All (ICLEL 2016). Liepaja, July 2016. Sakarya University, pp. 404–412.
- [14] Kyriakopoulos, G., Chalikias, M., Kalaitzidou, O., **Skordoulis, M.** & Drosos, D. (2015). *Environmental viewpoint of fuelwood management*. In: Proceedings of the 7th International Conference on ICT in Agriculture, Food and Environment (HAICTA 2015). Kavala, September 2015. CEUR Workshop Proceedings, pp. 416–425.
- [15] Ntanos, A., **Skordoulis, M.** & Ntanos, S. (2014). *Millennial consumers' perceptions on organic products*. In: Proceedings of eRA-9 International Scientific Conference. Piraeus, September 2014. Technological Education Institute of Piraeus, pp. 26–35.
- [16] Chalikias, M. & **Skordoulis, M.** (2014). *F.W. Lanchester's combat model application in a supply chain in a duopoly*. In: Proceedings of the 3rd International Symposium & 25th National Scientific Conference of HEL.O.R.S. on Operations Research. Volos, June 2014. University of Thessaly, pp. 114–117.
- [17] **Skordoulis, M.**, Sarvanaki, G. & Chalikias, M. (2014). *The impact of the economic crisis in the construction sector in Greece*. In: Proceedings of eRA-9 International Scientific Conference. Economy II Session. Piraeus, September 2014. Technological Education Institute of Piraeus, pp. 36–44.
- [18] **Skordoulis, M.**, Tsoulfas, A., Kornelaki, E. & Samanta, I. (2013). *The effect of corporate social responsibility (CSR) actions on consumers' behaviour*. In: Proceedings of eRA-8 International Scientific Conference. Piraeus, September 2013. Technological Education Institute of Piraeus, pp. 47–58.

5.1.4. Publications in national peer-reviewed scientific journals

- [1] Drosos, D., Tsotsolas, N., & **Skordoulis, M.** (2016). Measuring customer satisfaction with online travel agencies. *e-Journal of Science & Technology (e-JST)*, 11(2), 1–17 (in Greek). DOI: <https://doi.org.10.26265/e-jst.v11i2.3095>.

5.1.5. Presentations at international peer-reviewed scientific conferences

- [1] **Skordoulis, M.**, Zikas, D. & Kalantonis, P. (2024). *Financial stability and environmental sentiment: A preliminary study of Greek and Dutch Millennials*.

13th International Conference of the Financial Engineering and Banking Society.
20–22 June 2024. Paris Business School, Paris, France.

- [2] **Skordoulis, M.** & Chalikias, M. (2014). *Staff attraction and selection methods implemented in the mobile telecommunications industry in Greece*. Poster presentation at: 8th Workshop on Statistics, Mathematics and Computation (WSMC-8). March 12–15, 2014. Instituto Superior de Ciências Económicas e Empresariais of Cabo Verde: Praia Santiago.
- [3] **Skordoulis, M.** & Chalikias, M. (2013). *Staff attraction and selection methods: the case of mobile telecommunications companies in Greece*. 2nd International Symposium & 24th National Scientific Conference of the HEL.O.R.S. on Operations Research. 15–16 December 2013. Athens.

5.1.6. Presentations at national peer-reviewed scientific conferences

- [1] Stavropoulos, A. S., Zounta, S., Toumpakari, E., & **Skordoulis, M.** (2023). *The impact of customer satisfaction on the financial performance of five-star hotels in Athens*. Presentation at the 22nd Annual Conference of the Hellenic Finance and Accounting Association (H.F.A.A.). September 26–28, 2013. Athens, Greece (in Greek).

5.1.7. Academic books

- [1] Kalantonis, P., Xanthopoulou, A. E., Panagiotopoulou, M., & **Skordoulis, M.** (2025). *Transparency, Audit, and Sustainability: Policies and Practices in Modern Corporate Governance*. Nicosia: Broken Hill Publishers. ISBN: 978-9925-35-216-6 (in Greek).
- [2] Xanthopoulou, A. E., **Skordoulis, M.**, & Kalantonis, P. (2024). *Corporate Reporting and Audit: Social Responsibility, Sustainability, and Corporate Governance*. Nicosia: Broken Hill Publishers. ISBN: 978-9925-35-191-6 (in Greek).

5.2. Recognition of published work – citations in international bibliographic databases

Index		Google Scholar	Scopus	Web of Science
Publications		90	58	37
Citations	Total	2.593	1.171	717
	Last 5 years	2.190		
h-index	Total	27	15	10
	Last 5 years	22		
i10-index	Total	49		
	Last 5 years	38		

5.3. Peer review of articles in scientific journals

Reviewed 178 manuscripts submitted to peer-reviewed scientific journals.

5.4. Editorial board member

Journal	Role	Website
Sustainability (Impact Factor 2023: 3.3, Scopus Cite Score: 6.8)	Topical Advisory Panel Member	https://www.mdpi.com/journal/sustainability/topical_advisory_panel?search=skordoulis
Frontiers in Sustainability (Scopus Cite Score: 3.3)	Associate Editor	https://www.frontiersin.org/journals/sustainability/editors

5.5. Guest editor

Journal	Special issue title	Role	Website
Sustainability (Impact Factor 2023: 3.3, Scopus Cite Score: 6.8)	Environmental Sustainability, Society, and Businesses: Public and Managerial Opinions on Environmental Issues	Guest Editor	https://www.mdpi.com/journal/sustainability/special_issues/9ZL2IW9396
Energies (Impact Factor 2023: 3.0, Scopus Cite Score: 6.2)	Economic Analysis of Energy Transitions and Sustainability Issues in Tourism	Guest Editor	https://www.mdpi.com/journal/energies/special_issues/829MI27F81
Sustainability (Impact Factor: 3.3, Scopus Cite Score: 6.8)	Competitive Advantage Establishment through Green Entrepreneurship and Sustainable Environmental Management	Co-Guest Editor	https://www.mdpi.com/journal/sustainability/special_issues/cae_sus

5.6. Research projects

Year	Title	Role	Implementing institution
2024	ChatGPT and Generative Artificial Intelligence in Education	Αναπληρωτής επιστημονικός υπεύθυνος	Κέντρο Δια Βίου Μάθησης Πανεπιστημίου Δυτικής Αττικής

Year	Title	Role	Implementing institution
2019	Completion of research on the effectiveness of pedagogical studies at the Departments of Theology of NKUA and AUTH, based on ASEP results	Data collection, recording, and analysis	National and Kapodistrian University of Athens
2018 – 2019	Operational and educational needs of the University and support of research activities	Analysis of research data using SPSS	National and Kapodistrian University of Athens

5.7. Member of scientific committees of conferences

2025 Member of the Scientific Committee, 12th International Conference on Strategic Innovative Marketing and Tourism (ICSIMAT) University of West Attica, 26–30 September 2025.

Website: <https://icsimat.com/conference/scientific-committee/>

2022 Member of the Scientific Committee, 12th National Conference of the Hellenic Society of Financial Engineering and Banking, University of West Attica & Hellenic Society of Financial Engineering and Banking.

Website: <https://febs2022gr.eventsadmin.com/Home/Welcome>

6. Administrative and organizational experience



6.1. Member of organizing committees of conferences

2014 3rd Panhellenic Student Conference of the Hellenic Operational Research Society (HELORS): “Innovation and Modern Social Networking Tools” Technological Educational Institute of Piraeus & Hellenic Operational Research Society (HELORS) 1–3 April 2014.

Website: <https://www.eeee.org.gr/PublicPages/Conference.aspx?ID=9>

6.2. Membership in societies and associations

- Member of the Alumni Association of Varvakeio School
- Member of the Hellenic Association for Information and Communication Technologies in Agriculture, Food and Environment (HAICTA)

7. Awards – distinctions – scholarships



Year	Information	Institution
2014	Postgraduate Scholarship (Master's level) for studies in Greece with integration into the labor market, academic year 2014 – 2015	State Scholarships Foundation of Greece – National Bank of Greece
2014	Performance and Conduct Excellence Scholarship (monetary award), academic year 2011 – 2012	State Scholarships Foundation of Greece
2013	Performance and Conduct Excellence Scholarship (monetary award), academic year 2010 – 2011	State Scholarships Foundation of Greece
2013	Distinction award for academic excellence and ethical conduct, academic year 2010 – 2011	State Scholarships Foundation of Greece